

STUDENT EMPLOYMENT OUTCOME

Paths to Success

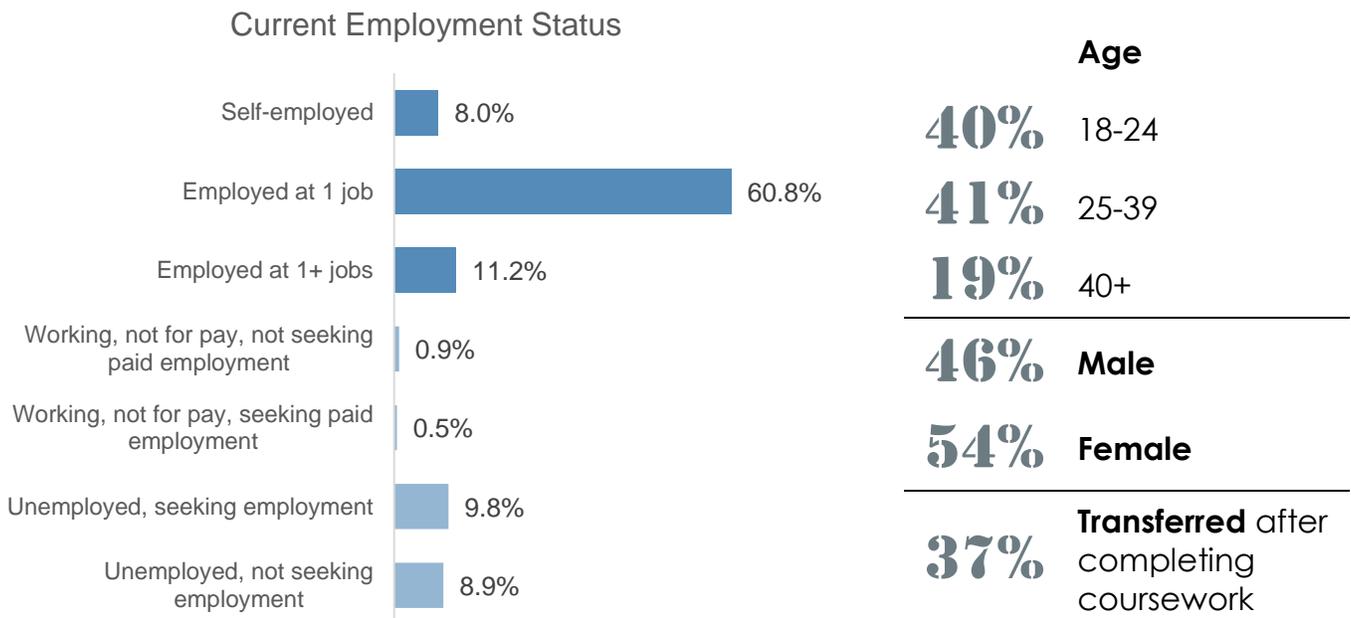


Career & Technical Education Student Employment Outcomes

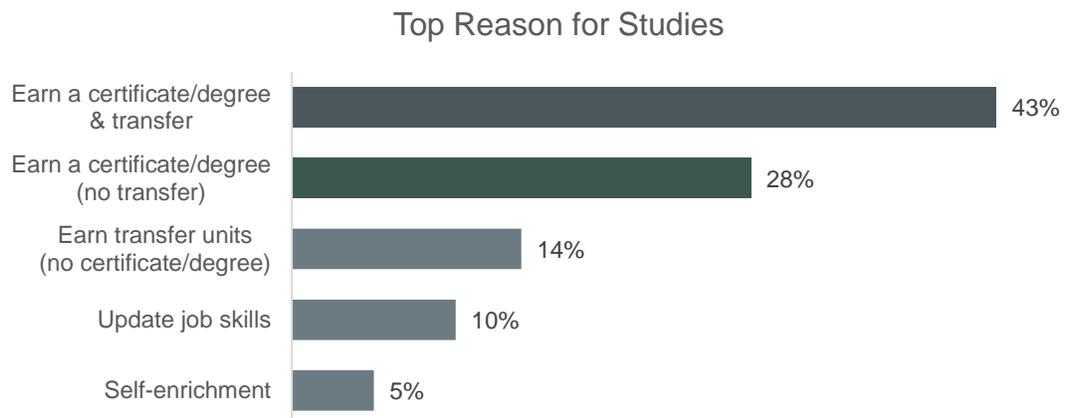
Southwestern College

566 CTE students from Southwestern College were surveyed in Spring 2016 by the Office of Institutional Research and Planning at Santa Rosa Junior College (29.7% response rate). The surveys purpose was to determine:

- If students become employed in their field of study;
- If coursework positively affects earning potential; and
- Why students drop out of CTE programs



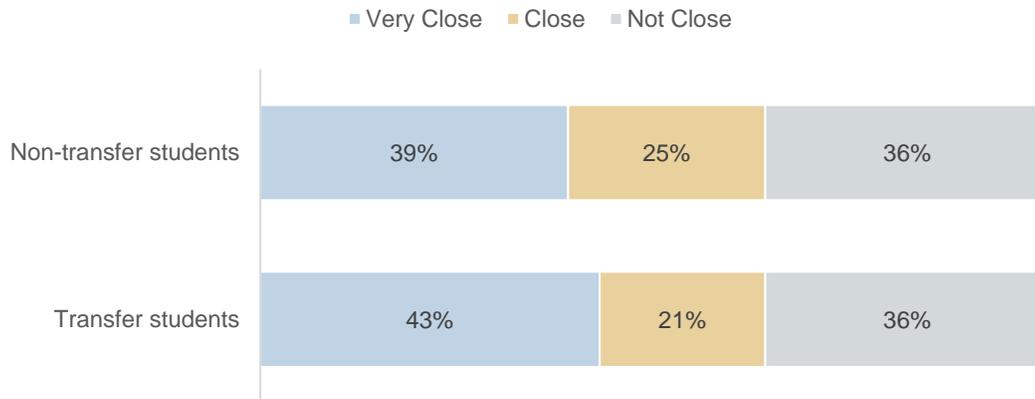
Overall, 71% of the surveyed students cited either earning a degree/certificate ("completers") as the primary reason for attending college.



Top majors include: Accounting (57), Nursing (45), Criminal Justice (29), Dental Hygiene (27), Vocational Nursing (21), Law Enforcement (20), and Business Administration (18).

Completers = Students earned a certificate and/or degree earned
Skill-builders = 9+ CTE credits but no degree/certificate received

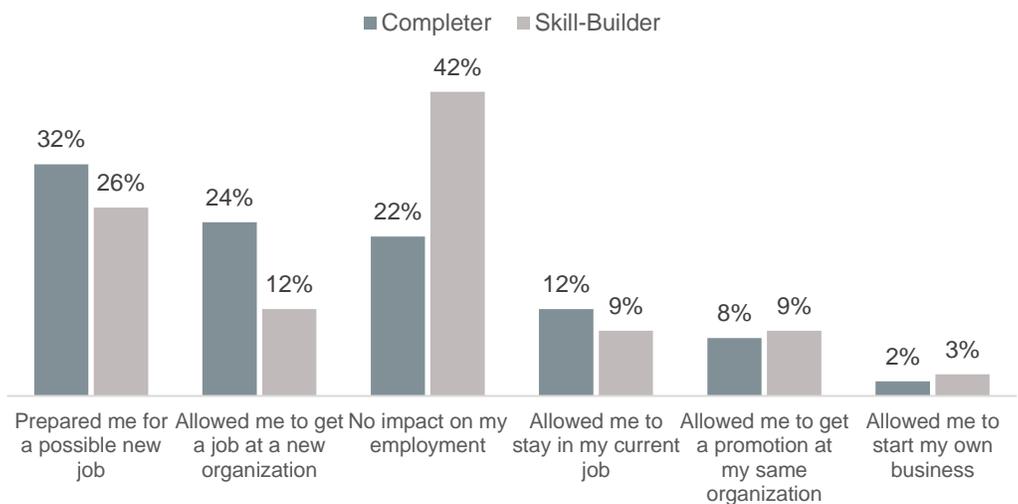
How closely related is your field of study to your job?



Transfer and non-transfer students were both likely to find work closely or very closely related to their field of study (64% each).

44% of “skill builders” and 52% of “completers” indicated their coursework allowed them to stay in their current job, get a promotion or prepare for a new job. Those who indicated that they were not looking/already employed was typically correlated with “no impact on my employment,” as they were less likely to be searching for a job.

What impact did your coursework have on your employment?



86% of “skill-builders” and **92%** of “completers” responded that they were satisfied or very satisfied with their education and training.

Hourly Wages
Before After
\$15.07 **\$20.46**

Conclusions

- Many non-transfers indicated that their employment is closely or very closely related to their field of study
- There is strong evidence that CTE students are more employable after completing coursework
- Students perceive their coursework as helping them to get or maintain a job, or get a promotion – the perceived and actual value of a college education is clear
- Students were overwhelmingly satisfied with the quality of the programs and instruction they received, and believed that the colleges offer an environment in which to succeed

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Acknowledgements

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