

Strategic Planning for the SWP Round 2 Middle & High School Engagement

Activity		2016 Outcomes
1	Classroom Presentations: Industry and college partners present at school sites and address direct questions from students about career/college opportunities and expectations.	86 classroom presentations serving 4670+ total students
1a	Career Readiness Presentations: Prior to internship placement and job shadows/industry tours, students are trained in career readiness. Modules include how to present oneself, appropriate questions and attire, mock interviews, and the importance of follow-up.	
2	Internships: Internships offer job-like experiences with opportunities to learn under the direction of professionals in their chosen field.	10 student internships serving 270+ total students
3	Job Shadows/Industry Tours: Students have the opportunity to shadow industry staff at their places of business. Reverse-job-shadow opportunities for professionals to bring their work to school campuses are also available.	53 industry tours/job shadows serving 1900+ total students
4	Student Workshops/Conferences: Students visit community college campuses, receive a tour, participate in engaging breakout sessions, and interact with college students and faculty.	24 student events serving 2,180+ total students
5	Mentorship Programs: Willing professionals from industry and higher education are matched with students at appropriate levels of skill development to foster a career-driven view of education and help sharpen the soft skills essential to succeed in any workplace.	12 activities serving 2260+ total students, 5 mentors
6	Professional Development: School teachers, counselors, and administration are offered experiences to enhance their current expertise through industry-driven teacher training, externships, industry panels, job shadows, and industry tours.	23 professional development events serving 930+ total educators

Note : Total number of students/educators served can account for the same student/educator receiving multiple activities.