

#### SDIC COMMUNITY COLLEGE WORKFORCE DEVELOPMENT COUNCIL MEETING

# July 20, 2017 9:00am-12:00pm San Diego Mesa College, Learning Resource Center, LRC-435 MINUTES

Andrea Hom, Program Specialist, Regional Consortium

Cathy Hasson, Director of IRP, SDCCD

Claudia Estrada-Howell, Career Center Supervisor, SD Mesa College

Danene Brown, Dean of Business and Technology, SD Mesa College

Efrain Silva, Dean, Imperial Valley College

Jeanie Tyler, Associate Dean, SWP, SD City College

Jennifer Lewis, CCPT, SD County Office of Education

Jennifer Patel, Pathways, Palomar College

Kimberly Teston, DSN, Life Sciences/Biotech, Miramar College

Larry McLemore, Dean, CTE, Cuyamaca College

Lorraine Collins, Dean, WED, SDCCD

Margie Fritch, Dean, CTEE, Palomar College

Mia McClellan, Dean, ISS/CE, Southwestern College

Michael Goss, Director, Center of Excellence

Mollie Smith, Chair, Regional Consortium

Molly Ash, Program Coordinator, Regional Consortium

Sandy Slivka, SN, Life Sciences & Biotech, SD Miramar College (phone)

Scott Finn, Counselor, Southwestern College

Sonia Lira, Regional TAP, GCCCD

Terri Quenzer, SN, Life Sciences & Biotech, SD Miramar College

Tina Recalde, Dean, Health Sciences and Public Service, SD Mesa College

Trudy Gerald, DSN, Adv Manufacturing, SD City College

Victor Castillo, DSN, Global Trade/Logistics, Southwestern College

Zhenya Lindstrom, Associate Dean, Career Ed, MiraCosta College

#### 1. Danene Brown called the meeting to order at 9:08am.

#### 2. Welcome/Introductions

3. Approval of Minutes from May 11, 2017 and June 16, 2017.

Add Tina Recalde and Larry McLemore to May  $11^{\text{th}}$  attendee list.

Motion to approve by M. Fritch, Second by J. Tyler, unanimously approved

## 4. Program Recommendations

- a. No program recommendations
- b. Electronically recommended programs were acknowledged:

# San Diego Mesa College

Fermentation

Electronic Vote: Program Recommended 7-10-2017

#### **Grossmont College**

Information Technology Support Specialist

### Electronic Vote: Program Recommended 7-10-2017

#### 5. CCPT Update

- M. Fritch met with Tia Anzellotti to coordinate efforts.
- Colleges' outcomes data due July 31st.
- CCPT has released a marketing RFP focused on industry and work-based learning. Attendees discussed importance of coordinating regional (SWP) and state (CCCCO) marketing efforts.
- Action item: M. Ash to send CCPT mid-project outcomes report to WDC members.
- **Action item**: Jennifer Lewis to contact Brian Butler requesting a ten minute presentation on mid-project outcomes report at the next WDC meeting.

### 6. CCCCO Update

 Program & Course Approval Handbook (PCAH) 6<sup>th</sup> edition is out: http://www.asccc.org/sites/default/files/PCAH 6thEdition LegalReview Final.pdf

#### 7. CCCAOE Update

• Eva Jimenez resigned her position as incoming CCCAOE president. Joyce Johnson will serve as president for the 2017-18 term.

### 8. SWP Regional Projects Committees Structure

- CTE Deans gathered on July 18<sup>th</sup> to balance the SWP committees with five districts represented and a minimum of two deans participating on each committee. There was no opposition to the proposed regional projects committees. Colleges have the option to decline representation on a specific committee.
- Deans will work with the committee chairs to fill vacancies.
- Once committees are finalized, M. Ash will confirm participant commitment.
- The consultants will work with the committee chair who will communicate with their teams.

#### 9. SWP Regional Projects Update

- Employment Readiness and Job Placement Services
  - RC staff had an initial conversation with WestEd. WestEd is in the process of conducting the initial research portion of the project in Phase I. A. Taccone, the committee chair, will begin working with WestEd and engage the rest of the committee in the process.
  - WestEd will be in contact with key stakeholders to administer the survey.
- Career Pathways and Work-Based Learning
  - RC staff had an initial conversation with JFF. L. Ornelas, the committee chair, will begin working with JFF and engage the rest of the committee in the process.

#### Marketing

- o RC staff had an initial conversation with Civilian. M. Fritch, the committee chair, will begin working with Civilian and engage the rest of the committee in the process.
- o M. Smith and M. Fritch met with the PIO committee to provide an outline of the project going forward.
- o Anne Krueger and Jack Beresford will serve as PIO representatives on the marketing committee.
- Collaborative Program Innovation Projects
  - o Four projects have been submitted to ROC for recommendation:
    - SDICCCA Netlab Pilot led by Cuyamaca and partnered with MiraCosta and Grossmont.
      The budget is \$100,000.
    - Regional Supply Chain Management and Logistics Education and Certification Program led by Southwestern and partnering with Palomar, SD City, SD Workforce Partnership. The budget is \$100,000.
    - SD Community Colleges Legal Innovation Project led by Miramar and partnering with Cuyamaca, Southwestern, SD Paralegal Assoc., SD County Bar Assoc. The budget is \$76,275.
    - SDIC ICT Veteran's Pathway to Employment led by Imperial Valley and partnering with Grossmont, Cuyamaca, Southwestern. The budget is \$100,000.

- Data/Research
  - o MiraCosta has been awarded the COE grant. The COE Director position is expected to be filled by Aug 15<sup>th</sup>.

#### **10. SWP Regional Allocation Priorities**

- Action item: M. Smith will find out if the 17% applies to the regional allocation.
- Question to ROC: Will the funds allocated to the districts for employment readiness and marketing be ongoing allocations (50K for marketing and 200K for employment readiness/job placement)?
- WDC committee will continue to discuss round 2 proposed projects. Projects and funding are contingent on round 1.
- The attendees continued the ongoing discussion of how to engage faculty.

#### 11. Sector Task Force

• The Sector Task Force committee will continue to meet at an agreed upon time. WDC would like ongoing report outs from DSNs at WDC meetings as an avenue to keep colleges engaged and informed.

#### 12. Composition of WDC

- There is a formal voting structure in place to include CTE deans and the seven DSNs.
- Deans will collaborate with DSNs to facilitate faculty representation.
- Deans will coordinate their efforts to create a model for authorizing faculty reassigned time.

#### 13. 2017/2018 WDC Calendar

- Three corrections were made to the calendar:
  - 1. March 2018 meeting will be held at CCCAOE.
  - 2. March 16<sup>th</sup> WDC meeting is canceled.
  - 3. May 11<sup>th</sup> WDC meeting added.

# 14. Professional Development Opportunities. The following professional development opportunities were shared with the region.

- More & Better CTE Forum on Wednesday, Aug 30<sup>th</sup>
  - SD Continuing Ed 4343 Ocean View Blvd, San Diego, CA 92113
- California Workforce Association (CWA): 2017 Meeting of the Minds, Sept 5-7<sup>th</sup> Monterey Marriott Hotel
- CTE Outcomes Survey Research Academy on Aug 3-4<sup>th</sup>
- Santa Rosa Jr College, Petaluma, CA (Registration is full). Z. Lindstrom will be attending on behalf of MiraCosta and the region.
- CCCAOE Executive Director- Job Opening. Application Deadline Friday, July 21st.

#### 15. Roundtable

• Discussed convening a four year strategic planning and best practices meeting among the colleges.

Adjourned at 11:21am.