

## **Project 2. Career Pathways and Work-Based Learning**

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### **Description**

This project will hire a consultant to (a) guide exploration of the use of an e-portal or related technology that provides a platform for sharing employer and student internship opportunities and for providing student support services; (b) develop a methodology and template that builds on the work of SB 1070, California Career Pathways Trust (CCPT) and local high school/college partnerships to establish a system for developing career pathways in any sector; (c) review the objectives and progress of the region's SB 1070 and CCPT grants and guide the development of articulated and industry-informed 9-14 career pathways in high priority sectors, with an emphasis on expanding work-based learning to enhance student engagement and work-readiness; and (d) develop and implement communication strategies that encourage high school students to continue their career pathway at a community college.

### **Workplan item 1**

#### **Major activities**

(1) Project Lead Committee established; (2) Secure strong involvement of regional DSNs/CTE Deans; (3) Develop scope of work for consultant contract and release RFP (ROC subcommittee); (4) Interview potential contractors (such as West ED, Jobs of the Future); (5) Consultant hired and work conducted.

#### **Major outcomes**

Based on a thorough review of the status of career pathways and the work underway by CCPT and SB 1070 in the region, the consultant will (a) recommend an e-portal that meets the needs of the regional community colleges; b) develop a methodology and template that builds on the CCPT grants and local high school/college partnerships to establish a system for developing career pathways in any sector; (c) guide the development of articulated and industry-informed 9-14 career pathways in high priority sectors; and (d) recommend communication strategies that encourage high school students to continue their career pathway at a community college; and (e) work with the WDC Marketing Committee to implement these strategies. Overall, the consultant will produce an environmental scan that provides the basis for future program decision-making to strengthen and enhance regional CTE student outcomes.

**Evaluation Questions**  
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1. How was the project lead committee selected? When did the committee start meeting?
2. Were you able to secure the strong involvement of the DSNs and CTE Deans? How?
3. Was the committee involved in the development of the consultant RFA? If so, how?
4. When was the consultant RFA released? How was the RFA distributed? Did you select groups to send it to?
5. When were proposals due? How many proposals did you receive?
6. What process did you use to select the winning proposal?
7. When was the consultant hired? When did they start work on the project? What deadlines were established?