



SDIC COMMUNITY COLLEGE WORKFORCE DEVELOPMENT COUNCIL MEETING

CCCAOE, Rancho Mirage, CA
November 2, 2017, 10:15 – 11:45

Minutes

VOTING MEMBERS:

Al Taccone, Dean, Career Education, MiraCosta College
Ann Durham, DSN, Health, Grossmont College
Danene Brown, Dean of Business and Technology, SD Mesa College
Efrain Silva, Dean, Economic & Workforce Development, Imperial Valley College
Javier Ayala, Dean, CTE/Workforce Development, Grossmont College
Jennifer Lewis, Dean, Workforce Development, AEBG, Continuing Education, Southwestern College
Jennifer Patel, DSN, Small Business, MiraCosta College
Jonathan Kropp, DSN, Adv Transportation and Renewable Energy, SD Miramar College
Kimberly Teston, DSN, Life Sciences/Biotech, Miramar College
Larry McLemore, Dean, CTE, Cuyamaca College
Leroy Brady, DSN, ICT/Digital Media, City College
Lorraine Collins, Dean, Workforce Development Programs, SDCCD
Lynne Ornelas, Dean, Business, Technical Careers & Workforce Initiatives, SD Miramar College
Margie Fritch, Dean, Career Technical and Extended Education, Palomar College
Rose LaMuraglia, Dean, Business, Information, Technologies and Cosmetology, City College
Tina Recalde, Dean, Health Sciences and Public Service, SD Mesa College
Trudy Gerald, DSN, Adv Manufacturing, SD City College
Victor Castillo, DSN, Global Trade/Logistics, Southwestern College

NON-VOTING MEMBERS

Andrea Hom, Program Specialist, Regional Consortium
Betsy Lane, Associate Dean of Workforce Preparation, Imperial Valley College
Charlene Atkins, Perkins VTEA Coordinator, City College
Claudia Estrada-Howell, Career Center Supervisor, SD Mesa College
Heather Cavazos, Industry Connections Coordinator, GCCCD
Jeanie Tyler, Associate Dean, Strong Workforce, City College
Jose Carrillo, IR Director, Imperial Valley College
Jose Velasquez, Faculty CTE Chair, Imperial Valley College
Laura Casillas, Region 10 Monitor, CCCCCO
Leslie Blanchard, CTE Support Specialist, GCCCD
Mollie Smith, Chair, Regional Consortium
Molly Ash, Program Coordinator, Regional Consortium
Monica Romero, Associate Dean, CTE, Mesa College
Nichol Roe, Associate Dean, Workforce Development and Extended Studies, Palomar College
Nick DeMeo, Allied Health Counselor, SD Mesa College
Paolo Espaldon, Grant Coordinator, GCCCD
Roxanne Nunez, CTE Counselor, Imperial Valley College
Sonia Lira, K-14 Pathways/Regional TAP, GCCCD
Suzanne Sebring, Director, Occupational and Noncredit Programs, Palomar College
Susan Garland, Service Grants, Administrative Specialist, Palomar College

Tina Ngo Bartel, Regional COE Director, MiraCosta College
Terrell McClain, SD City College
Zhenya Lindstrom, Associate Dean, Career Education, MiraCosta College

D. Brown called the meeting to order at 10:15am

1. Welcome/Introductions

2. Approval of minutes from October 13, 2017.

Motion to approve by A. Taccone, second by L. Brady, **unanimously approved**

3. Program Recommendations

San Diego City College

Community Health Worker Certificate of Achievement

Motion to approve by A. Taccone, second by M.Fritch, **unanimously approved**

Action Item: Add regional program submission tutorial to Dec WDC meeting agenda

4. CCCCCO Update

- Perkins reauthorization is being pushed back; pending approval by the Senate.
- Strong Workforce reporting is now in NOVA platform (Round 1 local share reporting due Dec 1, 2017).
- California Apprenticeship Initiative RFA was released with \$7 million in funding available. Application deadline is Nov 15, 2017.
- IEPI Extensions: Extended deadlines for both the Guided Pathways self-assessment (December 23, 2017) and multi-year work plan (March 30, 2018).

5. CCCAOE Update

- Fall 2017 conference was sold out with over 600 participants.
- CCCAOE Board will formalize Associate Regional VP position. This person will attend meetings, serve on committees, and assist with advocacy. More information will be released in January 2018. Tina Recalde is the point of contact for our region.

6. CCPT Update

- M. Smith and J. Patel met with SDCOE and United Way to discuss initiatives in our region.
- CCPT will provide a summary of metrics for our region in January. If anyone has a request to the specific type of information they would like to see, please contact them.

7. SWP Regional Projects Update

- Career Pathways/Work-Based Learning
 - JFF is making progress on analysis of our region's career pathways systems. Preliminary findings include:
 - Strong CP infrastructure exists, but stronger connections across institutions would increase matriculation and support.
 - Network leadership capacities across site administrations are needed to move to an integrated pathways agenda.
 - Strong WBL components are largely dependent on history of employer/industry partnerships. Shared understanding of each partner's system can lead to clear value propositions for pathways work.
 - Next committee meeting will be held on 11.7.17 and will focus on the region's current CP systems/gaps.
- Employment Readiness/Job Placement Services

- Two committee meetings have been held and preliminary findings include:
 - Interest in better connecting instruction and student services.
 - Varied regional interest in using some form of case management system.
 - Each college is unique in terms of its organizational structure, tools, and process.
 - Work-based learning is handled by various staff and faculty.
- Next committee meeting will be held 11.13.17 and will focus on system wide recommendations.
- Marketing:
 - Civilian presented findings from the competitive situational analysis. Top-level findings include:
 - The development of soft skills and middle skills that are most in demand in SD/Imp Counties should be focus of career education marketing communications.
 - Marketing communication should focus on superior support services.
 - Communication of middle skills jobs should be tailored to key sectors.
 - High cost and diminished value of education can be used to increase interest in career education.
 - Community colleges need to address increased capacity, matriculation concerns and time to complete.
 - Virtual meeting will be held 11.16.17 to examine additional findings from the competitive analysis report.
 - Next full committee meeting will be held on December 7, 2017. The consumer analysis will be presented at that time.
- Collaborative Program Innovation Projects:
 - Approved projects are in contracting phase
- Data/Research
 - Outcomes from initial committee meeting included creation of three project goals:
 - Develop a structure/ system for research process
 - Provide feedback/support for SWP funded projects
 - Work-group to review new/prospective research projects
 - Next meeting will be held 11.8.17
- All Projects
 - January meeting open to all interested stakeholders. A comprehensive calendar for all project meeting dates can be found at <http://myworkforceconnection.org/sdic-strong-workforceregionalprojectcommittees/>
 - All project consultants will present final recommendations to WDC, ROC, and SDICCCA members present at the regional retreat (scheduled for February 23, 2017).
 - Once final recommendations are made we will convene the consultants to determine how to best integrate all projects into a cohesive regional system.

Action Item: A. Hom will send out retreat meeting save-the-date

9. SWP Regional Allocation Priorities

- The following leads have been selected for each priority:
 - Employer engagement: J. Ayala
 - Early career exploration: J. Tyler
 - Adult education/non-credit: J. Lewis and S. Cox
 - Middle/ high school engagement: S. Lira
 - Regional sector projects in common: A. Durham
 - Curriculum alignment: R. LaMuraglia
 - Tutoring: M. Romero

Action Item: Each lead will reach out to additional members and identify specific activities and associated budget (using the template provided) by the Dec 8th WDC meeting.

10. DSNs

- New DSN RFA is being created to include changes to the model. Input from all stakeholders is instrumental and welcome. Questions/feedback can be directed to Javier Romero.
- ISPIC: work through region's DSNs to match SWP investment (local or regional) with sector projects to leverage funding and bring these advancements to scale.

Action item: A. Hom will send out ISPIC spreadsheet

11. Other

- Curriculum changes: non-substantial changes are not required to go through curriculum process.

Action item: M. Smith will send out memo differentiating substantial and non-substantial changes.

12. Professional Development Opportunities

- Tech Talk (ICT). November 9, 2017. Grossmont College. 5:30-7:00pm
- SDI Automotive Teachers' Summit. December 8, 2017. Miramar College, 8:30 am – 2:00 pm
- Counselor's Conference. December 5, 2017. Marina Village.
- JSPAC. November 29-Dec 1, 2017. Sacramento, CA.

Adjourned at 11:49am

Next meeting, **Friday, December 8, 2017**, Mesa College - 7250 Mesa College Dr, San Diego, CA 92111 - Learning Resource Center, 4th floor (LRC-435)