



Regional Oversight Committee (ROC)

Wednesday, September 27, 2017 3:00-5:00 pm

Mesa College, Health Building, Room S-305

Members Present: Seher Awan, Leroy Brady, Danene Brown, Margie Fritch, John Louie, Tim McGrath, Cindy Miles, Tina Ngo Bartel, Sue Simpson (phone), Linda Snider (phone), Angelica Suarez, Marie Vicario

RC Staff: Molly Ash, Sally Cox, Andrea Hom, Mollie Smith

Minutes

1. Welcome and Introductions

2. Approve Minutes from 8.23.17

Motion to approve by M. Fritch, Second by T. McGrath, **unanimously approved**

- **Action Item:** RC team will work on creating a ROC page on the myworkforceconnection.org website and post agendas and minutes.

3. Action Items from 8.23.17

- Palomar College leadership will identify a faculty member to fill the vacancy on the committee.

4. Update on Regional Projects

- First level interviews are complete and research on best practices for potential site visits continues for all three projects; Employment Readiness/Job Placement, Career Pathways and Work-Based Learning, and Marketing. A summary of the research will be presented at each of the three upcoming committee meetings.
- Emergent themes from the research:
 - Career Pathways and Work-Based Learning: (1) engage K-12, community colleges and 4-year universities in the process to build a complete pathway; (2) funding drives partnerships; (3) early college credit process is labor intensive and regional policy has not been addressed; (4) we need systems leadership.
- Employment Readiness/Job Placement: (1) career exploration should start earlier; (2) little evidence of case management (3) faculty don't have bandwidth for anymore

projects, (4) employment readiness should be integrated along the students pathway and integrated with instruction.

- Marketing: Request to extend consumer research phase by two weeks. Civilian would subcontract with a consultant specialist. Additional research would extend the timeline by two weeks, January 15, 2018.
 - **Approved:** Civilian will provide the marketing plan by January 15, 2018.
- Collaborative Projects - SDICCCA approved three projects (9.11.17). Veteran's Pathway to Employment is still under negotiation. Cuyamaca's Net labs is in process now. Southwestern requested additional funding for faculty stipends for their Regional Supply Chain project. They were asked to adjust their budget to include curriculum development to stay within the project award

5. SWP Metrics

- Tina Ngo Bartel, COE Director, provided an overview of the regional data/research work plan. The plan will result in analysis in four primary areas: (1) labor market/gap analyses (2) evaluation across colleges in SDIC region (3) emerging occupations research (4) incumbent worker or upskilling opportunities.
- Tina presented SWP metrics from the 2016-17 Final Report submitted to the CCCCCO. All metrics are on an upward trend except for transfer.

6. Region Priorities 2017-18 and 2018-19

- WDC conducted its initial planning session for Round 2 projects to determine what regional activities was a priority in addition to the four infrastructure projects (below) under development from Round 1.
 - Employment Readiness/Job Placement - \$3 million (EST)
 - Marketing - \$1.5 million (EST)
 - Career Pathways/WBL
 - Data/Research - \$200,000 ongoing
- WDC attendees participated in a planning activity. They were divided into four groups and asked to choose priorities based on the following criteria: LMI supply/demand – SWP metrics – regional impact – transformational.
- The following nine categories were chosen for further exploration as regional priorities.
 1. Adult education/noncredit
 2. Curriculum alignment
 3. Digital badging
 4. Early career exploration
 5. Employability skills
 6. Employer engagement
 7. Middle/high school engagement
 8. Regional sector projects in common
 9. Tutoring

- M. Smith sent a follow-up email asking WDC members to provide specific activities that will better define the category (eg; middle/high school engagement – *Provide activities in the middle schools based on priority sectors*)
- RC staff will organize the feedback and present the findings at the 10.13.17 WDC meeting and will continue their planning efforts around these priorities.

7. SWP Planning Timeline

- SWP committees will convene in January 2018 to review the consultants' final reports. The meetings will be open to all stakeholders who would like to have an in-depth review of the final project and provide feedback.
- February 21, 2018 was proposed as a possible date for the 2018 WDC retreat. WDC, ROC and SDICCCA members will all be invited as well as CIO's CSSO's and other interested stakeholders. The focus of the retreat will be to provide a comprehensive presentation of each of the proposed regional projects.
- 2018 ROC meetings will be scheduled on the third Wednesday of every month.
 - **Action Item:** A. Hom to send Outlook invites for ROC meetings to members.

8. Role of the DSNs in the Regions

- Applied Learning Science was hired to conduct the 360 review process of SNs, DSNs, TAPs and RCs.
- The DSN RFA will be released in December. Between now and the end of October stakeholders have the opportunity to provide input to the CCCCCO. RCs and SNs will collaborate to create common recommendations for the RFA. T. McGrath shared that the CIO's created their recommendations on how to modify the DSN model.
 - **Action Item:** T. McGrath will send M. Smith the CIO DSN recommendations.
- Sector Re-alignment –Some regions around the state have introduced the subject of sector realignment. ROC members are encouraged to discuss the issue with their constituents and other stakeholders.

9. Other

- M. Smith shared the CCCCCO methodology on how unemployment and job opening are calculated to determine college and regional allocations.
 - Job openings: Macro region; search for middle skills jobs advertisements; new jobs not replacements; make predictions one to two years out based on trends.
 - Unemployment: Survey conducted by the DOL using federal data from ERSI. The survey uses the same cohort for an 18 month period within each district service area. The data is compared to EDD unemployment figures.