



Regional Oversight Committee (ROC)

Wednesday, January 17, 2018 3:00-5:00 pm

Mesa College, Health Building, Room S-305

Members Present: Mark Bealo, Leroy Brady, Danene Brown, Margie Fritch, Tim McGrath, John Louie, Cindy Miles, Tina Ngo Bartel

RC Staff: Molly Ash, Sally Cox, Mollie Smith

Minutes

1. Welcome and Introductions

2. Approve Minutes from 11.15.17

- Minutes from 11.15.17 will be distributed via email for review and feedback.

ACTION ITEM: M. Ash will add 11.15.17 minutes approval to 2.21.18 agenda

3. Update on Regional Projects

All project updates and the open committee meetings and stakeholder event schedule can be found at: <http://myworkforceconnection.org/sdic-strong-workforceregionalprojectcommittees/>

- Career Pathways/Work-Based Learning (CP.WBL): The open committee meeting and stakeholder event was held on 1.11.18. Consultants will continue to refine the recommendations based on feedback from the committee and WDC. A copy of the recommendations can be found at http://myworkforceconnection.org/wp-content/uploads/2017/07/SDIC-Career-Pathways-Project_Jan_11_FINAL.pdf.
- Employment Readiness/Job Placement Services (ER.JP): The open committee meeting and stakeholder event will be held on, Thursday, 1.18.18 at Cuyamaca College. Draft recommendations include overarching recommendations, recommendations for strengthening and aligning processes to support students, and recommendations for adoption and development of tools to support human-driven processes. The project update can be found at <http://myworkforceconnection.org/wp-content/uploads/2017/12/ER.JP-Update-12.11.17.pdf>
- Regional Marketing: The open committee meeting and stakeholder event was held on 1.16.18 at Miramar College. Draft recommendations included campaign hierarchy, message, visual aesthetic, integrated plan, digital experience, and evaluation plan. The project update can be found at <http://myworkforceconnection.org/wp-content/uploads/2017/07/Marketing-12.7.17-Update.pdf>
- Collaborative Program Innovation Projects: Update will be provided in March.
- Data/Research: Open committee meeting and stakeholder event was held on 1.10.18.

T. Ngo Bartel provided a preview of the regional labor market analysis. Next committee meeting will be held on 2.7.18 and will include a presentation from Steve Glycer on K-14 Pathways Mapping project. The data/research agenda and timeline can be found at <http://myworkforceconnection.org/dataresearch/>.

- Emerging occupations primary research proposal: As part of the SWP research agenda, T. Ngo Bartel presented a proposal to conduct a study which identifies new skills not found in traditional labor market information. ROC recommends piloting the study in one sector to determine usability of research. T. Ngo Bartel will re-submit proposal at 2.21.18 ROC meeting for approval.

4. SWP Planning Timeline

- a. 17-18 Regional plans due January 31, 2018
- b. 17-18 Modifications through March 31, 2018
- c. 18-19 Regional plans due June 30, 2018
- d. Regional retreat February 23, 2018

WDC	ROC	SDICCCA
1.12.18	1.17.18	1.8.18
2.2.18 or 2.9.18	2.21.18	No business mtg.
3.8.18	3.21.18	3.12.18
4.13.18	4.18.18	4.2.18
5.11.18	5.16.18	5.7.18
6.18.18	6.20.18	6.4.18

5. Regional Priorities 2017-18 and 2018-19

Regional priorities and corresponding projects will be addressed under the following infrastructure projects:

- Employment Readiness/Job Placement: Early career exploration (post-matriculation), employer engagement, and tutoring,
- Career Pathways/WBL: Adult Ed/noncredit, middle/high school engagement (pre matriculation), curriculum alignment, and
- Regional Sector Projects in Common: The DSNs will meet to prioritize activities and create one comprehensive list for submission to the WDC and ROC.

6. Approvals

- a. Industry Sector Projects in Common (ISPICS): The WDC proposed five projects for approval in the following sectors: Global Trade/Logistics, Life Science/Biotech, Health, and Business and Entrepreneurship. ROC recommended the exclusion of Global Business Certificate Program- Supply Chain Management pending more detailed information on the budget. The four approved projects totaled \$98,000 in funding.
Motion to approve by T. McGrath, second by D. Brown. **Unanimously approved.**
- b. Civilian contract: S. Cox presented a request for \$52,500 in funding to cover the gap period from now to official approval of the 3-year marketing plan. ROC approved up to \$100,000 for use at GCCCD Foundation discretion.
Motion to approve by T. McGrath, second by M. Fritch. **Unanimously approved.**
- c. Data/Research Year 2 contract: T. Ngo Bartel requested approval for distribution of year 2 allocation totaling \$200,000.

Motion to approve by D. Brown, second by M. Fritch. **Unanimously approved**

- d. Dean's Leadership Academy: D. Brown requested \$5,000 from SWP funds to cover expenses associated with leadership training workshops offered through the Dean's Leadership Academy.

Motion to approve by T. McGrath, second by M. Fritch. **Unanimously approved**

7. Other

- a. SDIC Workforce Development Conference Proposal: As part of the SWP research agenda, T. Ngo Bartel presented the Labor Market Research Conference proposal which includes labor market analysis for San Diego and Imperial County, an emerging occupations study, and a Tableau version of the labor market analysis. T. Ngo Bartel will continue to define the structure and outcomes of the conference and re-submit for further discussion.
- b. DSN.SN.Fiscal Agent RFAs: M. Smith announced that new SN RFA has been released and includes term limits. The Chancellor's Office memo can be found at:
<http://extranet.cccco.edu/Portals/1/WED/WEDDRFA/sn-2018-19/SecNav-RFA-AnnouncementMemo-1-12-2018final.pdf>

Next Meeting: **Wednesday, 2.21.18 from 2-5pm at Mesa College, Health Building, Room S-305**