

**Strong Workforce Implementation  
Projects by Workgroup 2017-18**

<b>Project</b>	<b>Lead</b>	<b>Recommendations</b>	<b>Budget</b>
Workgroup 1 <b>Career Pathways</b>	Jennifer Patel <b>Region</b>	<ol style="list-style-type: none"> <li>1. Convene CP stakeholders to build a CP regional model and associated policies, processes, and resources</li> <li>2. Hire a consultant to map existing career pathways from HS to CC's and AE to CC's (identifying gaps and opportunities)</li> </ol>	\$140K
Workgroup 2 <b>Middle/High School Engagement</b>	Sonia Lira <b>Region</b>	<ol style="list-style-type: none"> <li>1. Conduct middle and high school engagement activities</li> <li>2. Present a K-14 counselor conference annually</li> </ol>	\$40K
Workgroup 3 <b>Employment Readiness</b>	Claudia Estrada <b>Region/MiraCosta</b>	<ol style="list-style-type: none"> <li>1. Establish pre-enrollment engagement</li> <li>2. Differentiated orientation, comprehensive assessment, coordinated advising.</li> <li>3. Career &amp; education planning</li> <li>4. Embed 21<sup>st</sup> Century employability skills into career exploration and curriculum (MiraCosta)</li> </ol>	4. \$125K
Workgroup 4 <b>Work-based Learning &amp; Job Placement</b>	Ben Gamboa <b>Colleges Region</b>	<ol style="list-style-type: none"> <li>1. Assess WBL activities at each college</li> <li>2. Create WBL and job placement work processes</li> <li>3. Provide staffing to support employment readiness, WBL and placement functions, including linking with WBL coordination</li> <li>4. Choose/purchase WBL and job placement platforms</li> </ol>	\$200K \$1.5 mil \$125K
Workgroup 5 <b>Tutoring</b>	Monica Romero <b>Mesa</b>	<ol style="list-style-type: none"> <li>1. Hire researcher and faculty expert to conduct CE tutoring research, analysis and recommendations. Faculty will lead project, provide CE context and develop PD learning activities for CE faculty.</li> </ol>	\$135
Workgroup 6 <b>Employer Engagement &amp; Job Development</b>	Margie Fritch <b>Region/Colleges</b>	<ol style="list-style-type: none"> <li>1. Convene regional EDC's and employers in the region to create a plan for engaging employers and creating WBL and jobs for students. Hire staff to lead employer engagement.</li> </ol>	\$750K

		2. Develop WBL and employment opportunities for students.	
<b>Workgroup 7 DSN's</b>	<b>Mollie Smith Region</b>	1. Create strategies and opportunities to convene faculty to align curriculum, provide professional development, meet sector employment gaps, improve sector performance, and convene advisories.	\$350K
<b>Workgroup 8 Professional Development</b>	<b>College</b>	1. Hire a faculty member and/or consultant to coordinate, implement, and deliver PD offerings within the region for AE, HS and CC's  2. Provide remuneration to faculty for participation in professional development	\$150K
<b>Data/Research</b>	<b>Zhenya Lindstrom Region</b>	1. Labor market information and sector performance	\$350K
<b>Marketing</b>	<b>Danene Brown Region</b>	1. Develop and implement three-year marketing plan	\$1.5 mil