



Regional Oversight Committee (ROC)
Wednesday, April 18, 2018 3:00-5:00 pm
Mesa College, Health Building, Room S-305

Members Present: Seher Awan, Tina Ngo- Bartel, Glyn Bongolan, Leroy Brady, Danene Brown, Michelle Fischthal, Margie Fritch, Cindy Miles
RC Staff: Molly Ash, Sally Cox, Mollie Smith

Minutes

1. Welcome and Introductions

- Welcomed Michelle Fischthal (VP, Instructional Services) as new CIO designee for SD Continuing Education.

2. Approve Minutes from 3.21.18

- Motion to approve by M. Fritch, second by G. Bongolan, abstention by M. Fischthal.
Unanimously approved.

3. SWP Implementation

- FINAL 17-18 Budget by Project: M. Smith presented the final 17-18 budget that was submitted to the state on 3.31.18 and reflects a total budget of \$8.1 million (including \$1.9 million incentive funding). The document highlights detail of each project including activities, purpose, and funding allocation. The group provided the following feedback:
 - G. Bongolan asked for clarification on the allocation process for the activities that necessitate the colleges receiving money directly. M. Smith and S. Cox explained that the funds will be awarded through a non-competitive RFA process initiated by the GCCCD Foundation.
 - S. Awan asked for more information on the job development outcomes. M. Smith explained that while the specific activities are not yet defined, the perceived goal is to develop WBL and job development opportunities for all students. The group asked that the stated purpose be updated to say “develop job opportunities for regional sectors”.
- Regional Implementation Structure: M. Smith presented a SWP implementation graphic which outlines the organizational structure for implementation. Workgroups will be created to implement the recommendations within the region and on campus. The workgroups are Career Pathways, Middle/High School Engagement, Employment Readiness, Work-based Learning & Job Placement, Tutoring, Employer Engagement & Job Development, DSN’s and Professional Development. Each workgroup will have two deans (one will chair) and include faculty members from all of the ten colleges. A new SWP Operational Committee will meet bi-monthly and will report to the Deans Council. Feedback from the group included:
 - M. Smith emphasized the importance of the career education (CE) dean’s active

participation in the implementation phase. The CE deans will be the brokers of information to enable integration of the SWP recommendations into the Guided Pathways framework on each campus.

- L. Brady reiterated the importance of faculty involvement. M. Smith assured the group that deans' recommendations for faculty participation will be solicited for each workgroup and faculty will be paid for work done while off contract (summer).
- Populating the workgroups: In line with ROC's guidelines for the planning committees, each of the above workgroups will include a lead, two deans and faculty members. The GCCCD Foundation will develop RFAs and execute contracts quickly to allow the work to begin as soon as possible.
 - G. Bongolan reiterated the importance of having equity and balance on the committees. T. McGrath mentioned that since there is an on-going lack of faculty participation it will be important for ROC to get involved. The group emphasized extending the invitations as soon as possible.
- Marketing-website redesign: Marketing committee meeting was held on 4.10.18. Civilian presented an update on the overall marketing plan as well as updates to the regional CE website design project which will include templates for colleges to use on their local CE websites. Civilian also provided an update on the MiraCosta website redesign pilot which included a demo of several student-centered best practices. Feedback included the following:
 - M.Fritch requested a memo outlining the marketing projects that can be distributed at the colleges.
 - T. McGrath expressed excitement at moving forward as this will be the first visible region wide project to be implemented under Strong Workforce.

ACTION ITEM: M. Ash will provide a handout to show what can be expected from the marketing roll-out to include the timeline.

- Data/Research: T. Ngo Bartel shared that the gap analysis report is complete. The findings present many opportunities for the colleges to increase program awards in order to fill middle-skills job gaps. Reports are being printed and will be available soon. L. Brady reiterated the importance of sharing this information with the parents of potential students. T. Ngo Bartel is working closely with Civilian to incorporate this data in the marketing campaign. T. Ngo Bartel also shared EMSI's Alumni Insight software that can be used as a tool for campuses to capture alumni employment outcome data. ROC requested that she make presentations on each campus to show software capabilities; she agreed and will work with CE Deans to schedule.

4. Other

- DSN RFAs and Sector Navigator awards will be released soon.
- ROC Membership will be update on the website and a link will be added to all future agendas.

Next Meeting: **Wednesday, 5.16.18 from 3-5pm at Mesa College, Health Building, Room S-305**