**MS/HS Engagement Workgroup Goals**

**Workgroup Purpose:** The purpose of this workgroup is to better prepare K-12 students for community college through robust career exploration, engagement, and exposure. This workgroup will also ensure that parents and educators are part of the student preparation process, and are made aware of the countless high-wage, high-demand jobs available for students.

**Workgroup Outcomes:** The workgroup will increase middle and high school students’ knowledge of career opportunities, improve 21st-Century Skills, and better engage young students in career education to strengthen the pipeline of students prepared to bridge the middle skills job gap. In addition, educators will gain further understanding of the importance of career development over the grade and age spans and thereby will be able to support a growing number of students. Parents will also gain insights that will enable them to better support their children, and may also benefit themselves.

Highlight indicates 2018-2019 already planned activities/experiences.

1. **MS/HS WORK-BASED LEARNING**

**Long Term Goal**

Increase middle and high school students’ knowledge of career opportunities, improve 21st-Century Skills, and better engage young students in career education to strengthen the pipeline of students prepared to bridge the middle skills job gap.

**Short Term Goals**  
WDC

* Expand employer engagement
* Increase opportunities for MS
* Develop a WBL model that mirrors the CC region
* Expand internships to HS students
* Offer career exploration by sector
* Increase job shadows/industry tours for K-12
* Coordinate more events in IV
* Organize college and career conferences (sector specific)
* Strengthen/expand industry connections with CC
* Create WBL videos showcasing career opportunities and LMI
* Organize more classroom presentations
* Increase mentorship programs across all sectors (ICT & Health)
* Create a bridge program - MS to HS
* Promote events/opportunities via social media

MS/HS Engagement Workgroup

* Coordinate industry panel roadshows (regionalized)
* Incorporate career assessments for students when appropriate

1. **PROFESSIONAL DEVELOPMENT**

**Long Term Goal**

Provide PD to educators to further their understanding of the importance of career development over the grade and age spans and thereby will be able to support a growing number of students.

**Short Term Goals**

WDC

* Organize PD for MS/HS/CC educators (combined)
* Offer externships for educators
* Connect MS/HS teachers with college CTE faculty
* Prepare presentations "Day in the life" across region
* Outreach to K-12 counselors to educate them on careers/CTE
* Provide colleges with "best practices" to help their outreach with scaling up/expanding their efforts
* Promote events/opportunities via social media

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* Increase HS Counselor PD-beyond conference
* Educate general counselor & faculty on CTE

1. **COMMUNITY COLLEGE**

**Long Term Goal**

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**Short Term Goals**

WDC

* Conduct regional approach to articulations
* Prepare presentations "Day in the life" across region
* Coordinate with colleges to support outreach efforts they are doing (this would also support existing efforts)
* Offer college campus tours/events
* Provide CC peer advisors on HS campuses
* Contextualize HS curriculum with assistance from industry
* Promote events/opportunities via social media
* Increase collaboration between regional pathways team & DSN's

MS/HS Engagement Workgroup

* CE Signing Day (regional) help students feel accepted! clarification needed
* Create pathway mapping site
* Organize CE Day at each campus
* Implement HS exit survey and engage CE students at campuses
* Expose MS/HS students to all post-secondary options (apprenticeship, Adult Ed, etc.)

1. **PARENT ENGAGEMENT**

**Long Term Goal**

Increase parents' knowledge of Career Education that will enable them to better support their children, and may also benefit themselves.

**Short Term Goals**

WDC

* Conduct MS/HS student/parent engagement & workshops
* Promote events/opportunities via social media

MS/HS Engagement Workgroup

* Coordinate 10 CTE tours at community colleges for parents/guardians
* Host transition workshop for parents (K-12 to higher ed)