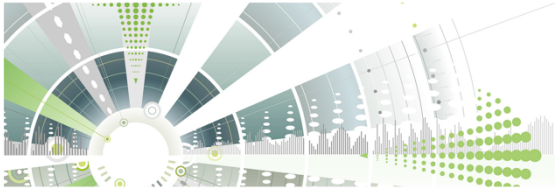


# RESEARCH PLAN SUMMARY

## REGIONAL SCAN



### OPPORTUNITIES FOR CAREER EDUCATION TO CLOSE THE MIDDLE-SKILL JOBS GAP

SAN DIEGO COUNTY

#### This study:

- Provides context for the middle-skill job market (e.g., size, importance)
- Identifies the top 100 (in-demand) middle-skill jobs across San Diego County
- Determines which of the 100 top middle-skill jobs have supply gaps or labor surpluses
- Identifies opportunities for Career Education programs to expand



## SECTOR ANALYSES



### ► PRIORITY & EMERGING SECTORS: Labor Market Demand and Supply Analysis

San Diego County

#### This study:

- Identifies the top middle-skill jobs by sector
- Analyzes labor market demand, program supply and supply gaps by sector
- Analyzes training programs that currently exist (or do not exist) in the region for each sector
- Makes sector-specific recommendations for the regional plan



## PROGRAM DEEP DIVE



#### This study:

- Organizes community college program data by TOP code, including enrollments, retention, completions, and other student success metrics
- Compares local program performance against regionwide and statewide averages
- Acts as a toolkit (provides guidance) for community college faculty and staff to discuss program performance and provide recommendations for program improvement

## KSA DEMAND AND SUPPLY COMPARISON



#### This study:

- Identifies employers' demand for knowledge, skills and abilities (KSAs) by top middle-skill jobs in each sector
- Identifies the competencies/skills listed in community colleges' program catalogs
- Compares KSA demand with competency supply
- Makes recommendations for regional advisory groups to validate discrepancies/consistencies in KSAs and competencies