**Strong Workforce Program Implementation Project**

***Workgroup Snapshot***

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| **Workgroup 4: Work-Based Learning and Job Placement** |
| **Leads** |
| * Ben Gamboa, Associate Dean, Strong Workforce Programs, San Diego Miramar College
* Larry McLemore, CE Dean, Cuyamaca College
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| **Purpose** |
| To establish work-based learning (WBL) and job placement functions at each college that will provide all students with a continuum of critical experiences and support to deepen classroom learning and facilitate employment. |
| **Outcomes** |
| * Establish need for WBL and job placement services
* Consensus on definition of WBL
* Establish goals and processes for WBL and job placement services
* Staffing for WBL and job placement functions at each college
* Professional development completed to expand implementation of WBL
* Pilot implementation of WBL/job placement tool to provide a single point of contact for employers and facilitate placements
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|  **Leading Indicators** |
| * Percent of faculty participating in WBL assessment
* Percent of colleges completing hiring processes for full-time, contract job placement case manager
* Number of WBL activities offered
* Number of students accessing WBL and job placement activities
* Number of students placed
* Number of faculty attending WBL professional development
* Number of WBL and job placement class presentations made
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| **Strategies/Activities** |
| * Create and administer a survey of career staff, deans and faculty to ascertain the types and levels of WBL being implemented and the needs for support
* Identify best practices
* Develop or adapt existing resources to facilitate implementation of WBL
* Develop process maps in coordination with technology implementation at technology pilot sites
* Develop RFAs to provide staffing for WBL and employment placement
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| **Funding to Colleges** |
| * Support for two staff at each college (one WBL coordinator and one employment placement case manager)
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| **Workgroup 4: Work-Based Learning and Job Placement** |
| **Notes/Comments/Questions** |
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