**Strong Workforce Program Implementation Project**

***Workgroup Snapshot***

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| **Workgroup 4: Work-Based Learning and Job Placement** |
| **Leads** |
| * Ben Gamboa, Associate Dean, Strong Workforce Programs, San Diego Miramar College * Larry McLemore, CE Dean, Cuyamaca College |
| **Purpose** |
| To establish work-based learning (WBL) and job placement functions at each college that will provide all students with a continuum of critical experiences and support to deepen classroom learning and facilitate employment. |
| **Outcomes** |
| * Establish need for WBL and job placement services * Consensus on definition of WBL * Establish goals and processes for WBL and job placement services * Staffing for WBL and job placement functions at each college * Professional development completed to expand implementation of WBL * Pilot implementation of WBL/job placement tool to provide a single point of contact for employers and facilitate placements |
| **Leading Indicators** |
| * Percent of faculty participating in WBL assessment * Percent of colleges completing hiring processes for full-time, contract job placement case manager * Number of WBL activities offered * Number of students accessing WBL and job placement activities * Number of students placed * Number of faculty attending WBL professional development * Number of WBL and job placement class presentations made |
| **Strategies/Activities** |
| * Create and administer a survey of career staff, deans and faculty to ascertain the types and levels of WBL being implemented and the needs for support * Identify best practices * Develop or adapt existing resources to facilitate implementation of WBL * Develop process maps in coordination with technology implementation at technology pilot sites * Develop RFAs to provide staffing for WBL and employment placement |
| **Funding to Colleges** |
| * Support for two staff at each college (one WBL coordinator and one employment placement case manager) |

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| **Workgroup 4: Work-Based Learning and Job Placement** |
| **Notes/Comments/Questions** |
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