**MS/HS Engagement Brainstorm**

**May 11, 2018 Workforce Development Council Meeting**

**PARENT ENGAGEMENT**

Conduct MS/HS student/parent engagement & workshops

Promote events/opportunities via social media

**MS/HS WORK-BASED LEARNING**

Expand employer engagement

Increase opportunities for MS

Develop a WBL model that mirrors the CC region

Expand internships to HS students

Offer career exploration by sector

Increase job shadows/industry tours for K-12

Coordinate more events in IV

Organize college and career conferences (sector specific)

Strengthen/expand industry connections with CC

Create WBL videos showcasing career opportunities and LMI

Organize more classroom presentations

Increase mentorship programs across all sectors

Create a bridge program - MS to HS

Promote events/opportunities via social media

**PROFESSIONAL DEVELOPMENT**

Organize PD for MS/HS/CC educators (combined)

Offer externships for educators

Connect MS/HS teachers with college CTE faculty

Prepare presentations "Day in the life" across region

Outreach to K-12 counselors to educate them on careers/CTE

Provide colleges with "best practices" to help their outreach with scaling up/expanding their efforts

Promote events/opportunities via social media

**COMMUNITY COLLEGE**

Conduct regional approach to articulations

Prepare presentations "Day in the life" across region

Coordinate with colleges to support outreach efforts they are doing (this would also support existing efforts)

Offer college campus tours/events

Provide CC peer advisors on HS campuses

Contextualize HS curriculum with assistance from industry

Promote events/opportunities via social media

Increase collaboration between regional pathways team & DSN's