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**SWP Implementation**

**Workgroup 6: Employer Engagement**

Friday, November 16, 2018

10:00 a.m. – 12:00 p.m.

Miramar College – Room M-108

**Outcomes**

* Develop common vision for employer engagement
* Understanding of what colleges need from employers and how partners can help
* Next steps for working together

**Agenda**

1. Overview (10 minutes) M. Smith
   1. Introduction of New Members
   2. Purpose and Outcomes of the Meeting
2. Community Colleges and Employers (60 minutes)
   1. What Colleges Need from Employers M. Fritch
      1. Information about occupations and skill sets by sector
      2. Work-based learning and employment opportunities
      3. Direct engagement – ongoing advisories
   2. Regional Vision C. Storey, S. Hale
      1. Updated graphic
      2. Developing our Statement
3. How Partners Can Help One Another (20 minutes) C. Storey
   1. Leveraging Employer Information and Contacts
   2. Other Partnership Opportunities
4. Moving Forward (25 minutes) C. Storey
   1. Strategies for Working Together
   2. Develop Action Steps
5. Wrap-up (5 minutes)