**Employer Engagement Mapping Exercise October 5, 2018**

Job Developers

Jobs

Brokering Networking

Incumbent Worker Training

Inform and educate

Subject matter expertise

Curriculum/Course Support

Identification of skill sets needed

Trends analysis

WBL Opportunities (internships, tours, panels, events, etc.

Facilities, equipment, funding

Employers

Industry Advisory

Students

**Relationships**

**Data**

Faculty

COE

Research Team (EDC)

Staff Development Manager (EDC)Industry Advisory

DSNs

Director of Strategic Partnerships

Associations

WBL Coordinator

Trade or Business Org

**Relationships**

**Data**

Job Placement Manager

Chambers of Commerce