San Diego and Imperial Counties Region

SWP Data & Research Committee Meeting

**Minutes**

December 6, 2018

2-4 p.m.

MiraCosta - San Elijo Campus

3333 Manchester Ave, Cardiff, CA 92007, Room SAN 925-926

**Attendees:**

* Javier Ayala, Grossmont College
* Susan Garland, Palomar College
* Jose Carrillo, Imperial Valley College
* Jessica Noel, Southwestern College
* Molly Ash, Grossmont College
* Zhenya Lindstrom, MiraCosta College
* Tina Ngo Bartel, MiraCosta College
* Victor Castillo, Southwestern College
* Mollie Smith (conference line)

**Potential Project: K-12 to Community College Pathways Mapping: Orange County Example (Zhenya)**

* Right now, there is no easy way for K-12 students to do career exploration on a regional basis with the community colleges
* This project is essentially a “super” Code Alignment exercise with the high schools
* Code Alignment is meant to make sure that your TOP codes are aligned correctly; and once you do that you can do the next step and align your codes with K-12 CTE Pathways Codes
* We should use some of the Code Alignment practices/processes to do this K-12 code alignment work
* All the colleges need to complete the Code Alignment process before the region could start mapping to K-12 courses
* We should map within the subregions before mapping across the whole county
* It’s not quite entirely a research project, but more of an alignment discussion
* This project would be incredibly helpful for:
  + Student career/program exploration and research
  + Where K-12 CTE program gaps are; what programs we need to develop as a region to match with community colleges
* Next steps:
  + First, set up a call with Steve Glyer, [glyer.steven@gmail.com](mailto:glyer.steven@gmail.com) to scope out this work and ask about use cases for both K-12 and community colleges
    - Ask Steve to include the community college folks who benefited from it
    - Invite County Office of Ed: Margie de Ruyter and Brian Butler
    - Zhenya will send Steve an email and ask him for his availability and then schedule an info call
  + Then, develop the project proposal at a separate meeting
  + Have a conversation with high school partners and get them at the table
  + Get the data from the high schools
  + **Ask the deans at the WDC where they’re at with the Code Alignment project – just a poll of the status and their approximate timeline of when their Code Alignment projects are done**

**Potential Project: Emsi Alumni Insights Tool/Student Outcome Tracking (Tina)**

* Discussion:
  + We could get alumni data without inundating our students with surveys
  + We could use this information to figure out what other education the students took in addition to our program
  + This will help us understand where the employers are hiring our alumni
  + An existing resource about where students have gone after finishing the community college programs can be found in the National Student Clearing House. This has 95% of the Institutions of Higher Education; you have access to query the database and can access that about what happened to the student
    - Students may have gone into multiple schools before
* What else would you ask EMSI?
  + Could we look at a sample for our college for one of the regions?
  + For reporting purposes, would it be possible for us to supplement the CTEOS data in LaunchBoard with this? Who do we talk to?
  + Could you do this for the whole region?
* Next steps:
  + We need to know: Can other companies do this?
  + Turn the summary document shared at the in-person meeting into an RFI and get more information from potential vendors and release it as a COE RFI to get potential costs

**CTEOS Update (Zhenya)**

* 147,000 responses statewide; with a 35% response rate
* They implemented some innovative ideas:
  + Texting
  + In the body of the email, they incorporated the first question of the survey
  + Ditched direct mail
* Santa Rosa Junior College
* LaunchBoard team coded the Skills Builders; working with the Chancellor’s Office to code it by Skills Builders
* 4,700 responses for the region; and only 900+ had degrees/certificates
* As soon as you include Skills Builders by sector, you cannot; you could only analyze 1/5 of responses of Skills Builders
* The Centers of Excellence will start having a very important role in the LaunchBoard data and take the lead in the regional analysis; i.e., if the colleges want more information to the data, then the COE would get access to raw data **eventually**; timeline hasn’t been settled yet.
* Sector-specific reports and college-specific reports
* Of the products that the COE created, which ones do we want to continue moving forward
* Next meeting: bring in COE products and get feedback from the committee

**Open Discussion**

* The request from the marketing vendor has been completed, so there is no need to respond to the emails prior to this meeting
* Now, their specific request is to provide them with the programs that the colleges want marketed

**Next steps:**

* Tina will confirm the marketing vendor’s actual request and have Mollie send out the right request to the colleges
* Mollie will update the WDC about the RFA and the Statewide Sectors update