

Labor Market Research for the Strong Workforce Program

November 2017

Overview and Purpose

This research will analyze the region's existing, transitioning and emerging labor market (Phase I) and assess how the community colleges could prepare programs for occupational growth or decline (Phase II).

Project Timeline

	Start Date	End Date	Desired Outcome(s)
Scope of work validated by sponsors	Sep 1, 2017	Nov 8, 2017	Finalize SOW
Meeting with external stakeholders	Nov 9, 2017	Dec 8, 2017	Review preliminary data based on four subregions
Meeting with internal stakeholders to review preliminary research	Dec 9, 2017	Jan 10, 2018	Share external feedback & receive internal input
First draft of Phase I due	Nov 1, 2017	Jan 10, 2018	Receive additional feedback on findings/first draft
Second draft of Phase I due	Jan 11, 2018	Mar 14, 2018	Present revisions to committee/WDC and receive feedback
First draft of Phase II due	Mar 14, 2018	Jun 30, 2018	Present preliminary research and receive feedback
Second draft of Phase II due	Jul 1, 2018	Jul 31, 2018	Present revisions and receive feedback
Final draft(s) due	Aug 1, 2018	Aug 30, 2018	Complete report
Final Presentations to Data & Research Committee and WDC	Sep 1, 2018	Sep 30, 2018	Complete contract

Stakeholders

Internal stakeholders include Data & Research Committee, institutional researchers from community colleges, DSNs and other experts:

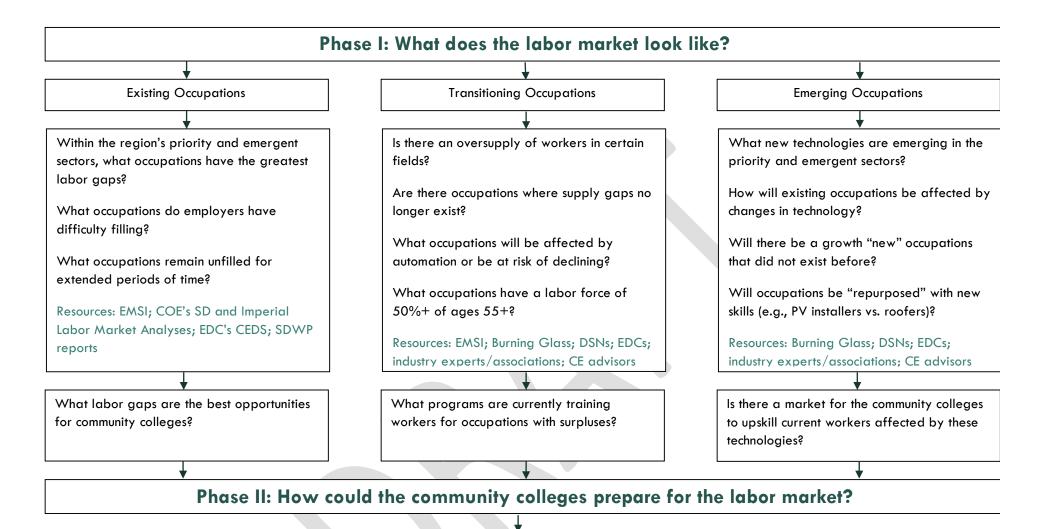
- Phase I: Zip codes and cities for each district; input on existing, transitioning and emerging occupations; access to CE advisory groups
- Phase II: Validation of programs (TOP codes) provided by each college

External stakeholders include the San Diego Regional EDC, East County EDC, South County EDC, North County EDC, San Diego Workforce Partnership:

• Phase I: Input on existing, transitioning and emerging occupations

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Do new training programs need to be developed?

Do existing programs need new/updated curriculum?

Do programs that train for occupations with 50%+ of ages 55+ also have students that reflect this age/demographic?

Is there capacity at the community colleges to create new programs? How many students training for these occupations per program?

Are there opportunities for apprenticeship programs?