

**SWP Implementation**

**Workgroup 6: Employer Engagement**

Wednesday, January 30, 2018

12:00 p.m. – 2:00 p.m.

Miramar College: K1-107

For Zoom meeting connection: <https://cccconfer.zoom.us/j/6879706453>  
Call in info: [1-669-900-6833](callto:1-669-900-6833) OR [1-646-876-9923](callto:1-646-876-9923)  
Meeting ID: [687 970 6453](callto:687%20970%206453)

**Outcomes**

* Get workgroup feedback on draft assessment
* Clarify partner roles and contributions in employer engagement
* View Salesforce demonstration

**Agenda**

1. Overview (15 min) M. Fritch/M. Smith
   1. Introduction of New Members
   2. Purpose and Outcomes of the Meeting
2. Partnering to Conduct Needs Assessment (20 min) C. Storey/K. McMackin
3. Partner Collaboration (30 min) C. Storey
   1. Knowledge, Skills & Abilities
   2. Occupations
   3. Work-based Learning & Job Placement
   4. Creating a Sector Profile – Labor Market Gaps
4. Opportunities for Partner Collaboration through Salesforce Portal (30 min) S. Marchand
5. Partner Updates (20 min)
6. Wrap-up (5 min)