**Attendees:**

* Javier Ayala, Grossmont College
* Susan Garland, Palomar College
* Jose Carrillo, Imperial Valley College
* Jessica Noel, Southwestern College
* Molly Ash, Grossmont College
* Zhenya Lindstrom, MiraCosta College
* Tina Ngo Bartel, MiraCosta College
* Victor Castillo, Southwestern College
* Mollie Smith (on conference line)

**Potential Project: K-12 to Community College Pathways Mapping: Orange County Example**

* Right now, there is no easy way for K-12 students to do career exploration on a regional basis with the community colleges
* Essentially a “super” Code Alignment exercise with the high schools
* Code Alignment is meant to make sure that your TOP codes are aligned correctly; and once you do that you can do the next step and align it with the K-12 CTE Pathways Codes
* We should use some of the Code Alignment practices/processes to do this K-12 code alignment work
* All the colleges need to complete the Code Alignment process before the region could start mapping to K-12 courses
* We should do the K-12 code alignment project subregionally at a time instead of trying to map across the whole county
* It’s not as much as a research project, but more of an alignment discussion
* This project would be incredibly helpful for:
  + Student exploration and research
  + Helping the student decide where they start and where they need to go
  + Showing us where the gaps are; where the student needs to go to; what programs we need to develop as a region to match up with CTE programs in community colleges
* Next steps:
  + First, set up a call with Steve Glyer, [glyer.steven@gmail.com](mailto:glyer.steven@gmail.com) to scope out this work and ask about use cases for both K-12 and community colleges
    - Ask Steve to include the community college folks who benefited from it
    - Invite County Office of Ed: Margie de Ruyter and Brian Butler
    - Zhenya will send Steve an email and ask him for his availability and then he
  + Then, develop the project proposal at a separate meeting
  + Have a conversation with high school partners and get them at the table
  + Get the data from the high schools
  + **Ask the deans at the WDC where they’re at with the Code Alignment project – just a poll of the status and their approximate timeline of when their Code Alignment projects are done**

**Potential Project: Alumni Insights Tool/Student Outcome Tracking (Emsi)**

* Discussion:
  + We could get alumni data without inundating our students with surveys.
  + We could use this information to figure out what other education the students took in addition to our program.
  + This will help us understand where the employers are hiring our alumni
  + An existing resource about where students have gone after finishing the community college programs can be found in the National Student Clearing House. This has 95% of the Institutions of Higher Education; you have access to query the database and can access that about what happened to the student
    - Students may have gone into multiple schools before
* What else would you ask EMSI?
  + Could we look at a sample for our college for one of the regions?
  + For reporting purposes, would it be possible for us to supplement the CTEOS data in LaunchBoard with this? Who do we talk to?
  + Could you do this for the whole region?
* Next steps:
  + We need to know: What can other companies do similar to this?
  + Turn the summary document shared at the meeting into an RFI and get more information from potential vendors and release it as a COE RFI to get potential costs

**CTEOS Update**

* 147,000 responses statewide; with a 35% response rate
* They implemented some innovative ideas:
  + Texting
  + In the body of the email, they incorporated the first question of the survey
  + Ditched direct mail
* Santa Rosa Junior College
* LaunchBoard team coded the Skills Builders; working with the Chancellor’s Office to code it by Skills Builders
* 4,700 responses for the region; and only 900+ had degrees/certificates
* As soon as you include Skills Builders by sector, you cannot; you could only analyze 1/5 of responses of Skills Builders
* The Centers of Excellence will start having a very important role in the LaunchBoard data and take the lead in the regional analysis; i.e., if the colleges want more information to the data, then the COE would get access to raw data **eventually**; timeline hasn’t been settled yet.
* Sector-specific reports and college-specific reports
* Of the products that the COE created, which ones do we want to continue moving forward
* Next meeting: bring in COE products and get feedback from the committee

**Open Discussion**

* Don’t do anything about the marketing vendor’s request for now; that request has been completed
* The only specific request now is to provide the marketing vendor with what programs the colleges you want marketed

**Follow up and next steps from meeting:**

* Revisit the request about the marketing vendor:
  + Matrix for programs by sectors by college
  + List of Career Education programs that we do not want to market due to limitations (e.g., capacity)
* Mollie will update the WDC about the RFA and the Statewide Sectors update