

SAN DIEGO & IMPERIAL COUNTIES COMMUNITY COLLEGES

SDIC COMMUNITY COLLEGE WORKFORCE DEVELOPMENT COUNCIL MEETING

December 14, 2018

10:30am-12:00pm

San Diego Mesa College, Learning Resource Center, LRC-435

MINUTES

VOTING MEMBERS:

Javier Ayala, Dean, CTE/Workforce Development, Grossmont College
Danene Brown, Dean, School of Business & Technology, Mesa College
Ann Durham, DSN, Health
Margie Fritch, Dean, Career Technical and Extended Education, Palomar College
Jon Kropp, DSN, Advanced Transportation & Logistics
Jennifer Lewis, Dean Workforce Development, AEBG, Continuing Education, Southwestern College
Larry McLemore, Dean, CTE, Cuyamaca College
Jennifer Patel, DSN, Small Business and Entrepreneurship
Tina Recalde, Dean, Health Sciences and Public Service, SD Mesa College
Cassandra Storey, Dean, Skilled Trades, SD Continuing Education

NON-VOTING MEMBERS:

Molly Ash, Coordinator, Regional Consortium
Mark Bealo, Faculty, Palomar College
Alex Berry, Program Manager, SD Continuing Education
George Dowden, Coordinator, Career Education, Cuyamaca College
John Edwards, Analyst, Center of Excellence
Claudia Estrada, Supervisor, Career Center, SD Mesa College
Benjamin Gamboa, Associate Dean, Strong Workforce, SD Miramar College
Betsy Lane, Associate Dean, Special Projects, Economic & workforce Development, Imperial Valley College
Zhenya Lindstrom, Associate Dean, MiraCosta College
Kevin McMackin, Director of Strategic Partnerships, Regional Consortium
Amertah Perman, Interim Dean, Instructional Services, SDCCD
Monica Romero, Associate Dean, CTE, SD Mesa College
Nicole Roe, Associate Dean, Workforce Development & Extended Studies, Palomar College
Susanne Sebring, Director of Occupational and Noncredit Programs, Palomar College
Cassandra Schaeg, Job Developer, SDCE
Mollie Smith, Regional Chair
Terri Quenzer, SN, Life Sciences/Biotechnology
Clark Wilson, Job Developer, SDCE
Leslie Wisdom, Program Coordinator, Regional Consortium

T. Recalde called the meeting to order at 10:39am

1. Welcome/Introductions

T. Recalde provided CCCAOE updates: Call for presentation is open and registration should begin around January 22. The theme is *Advocacy for Career Education: K-14 Strong Workforce*.

2. Approval of November 9, 2018 Minutes

- Motion to approve by M. Fritch, second by J. Ayala, unanimously approved.

3. Programs recommended by Dean's Council

- Southwestern College
 - Drone Tech and Applications - Certificate of Achievement

4. SWP Implementation Update

- Implementation Workgroup Updates
 - **Marketing:** M Smith shared that Civilian will be working on native photos and getting ready for the new campaign launch in spring. The next marketing campaign update will be in February to ROC and in March to Deans/WDC.
 - **Career Pathways:** J. Patel reported that the region held a K12 SWP Engagement meeting on November 30 in San Diego County and on December 7 in Imperial County. There will be another committee meeting on January 23rd and it will be open to all stakeholders.
 - **MS/HS Engagement:** L. Wisdom shared that there are five new K12 representatives on the workgroup. The workgroup is finalizing documents that will assist LEAs in their K12 SWP applications. The documents that outline regional priorities contain career pathways goals, a pathway development rubric, MS/HS engagement goals, MS/HS career development continuum. These documents will be distributed via the SDIC listserv and regional consortium website.
 - **Pathway Navigation:** C. Estrada shared that the workgroup met on December 6. All RFAs will be received before the holiday break. Two positive themes have emerged, integration with Guided Pathways work and technology for intake processes. There will be a convening on February 25 for all PN RFA teams; it will be a platform to share best practices and continue discussion.
 - **WBL/JP:** B. Gamboa informed that the WBL assessments are complete and results will be compiled and share in multiple venues in January. Regional and college level reports will be distributed to each college. One theme identified in the surveys was that WBL activities are being carried out in silos and there are pockets of success within career centers and classrooms. There will be a community of practice coming together around February. Most WBL RFAs have been received and most award letters will be sent out before the holiday break. The Job Placement RFAs have been funded and colleges are in varying stages of hiring. All positions will be in place by June 30, 2019. The JobSpeaker pilot is going well at all four colleges – they are in the process of training and narrowing their use-case designs. Results of the pilot will help with regional coordination.
 - **Tutoring:** M. Romero reported that interviews occurred with workgroup members, CTE faculty, students, and tutors. The consultants are in survey development now and M. Romero will seek feedback from WDC.
 - **Employer Engagement:** C. Storey stated that she will have a sub-committee meeting with SDWP and SDREDC to discuss how to cross-refer clients across organizations and what the process will look like. The workgroup will meet again sometime in January.

- M. Smith introduced K. McMackin, the new Director of Strategic Partnerships employed by the Regional Consortium.
- **DSN Onboarding:** M. Smith reported that four DSNs have been hired and there are two interviews pending for ICT and Advanced Manufacturing. The two remaining interviews will likely take place in December and January. It may be possible to have all six DSNs by January 23 onboarding date. A. Durham stated that since she is leaving her DSN role and will now be part of industry, she is willing to serve on an advisory committee. She was recognized for the great work she has done in the Health Care sector over the past 13 years.

5. K-12 Component of SWP

M. Smith reported that the most current information regarding the K12 SWP is on the Chancellor's website: <https://doingwhatmatters.cccco.edu/StrongWorkforce.aspx#k12> (guidelines to legislation, link to LOI, Selection Committee Guidance, timeline, etc.)

- \$14.7M allocation. There was \$164M allocated to California's K12 system and linked directly to the SWP and the region received \$14.7M.
- Regional priorities documents include: Career pathways goals, pathway development, MS/HS engagement goals, MS/HS career development. The Career Pathways workgroup voted to request that 25% committed to each of the three areas of focus: pathway development, MS engagement, HS engagement. All final documents will be posted on the regional consortium website: <http://myworkforceconnection.org/k12-strong-workforce-resources/>
- Letter of Intent is available now through January 4
- Selection committee – guidance will be coming out on the CCCCO website and the application for the Selection Committee should be available on the CCCCO website on Monday, December 17, 2018
- The online application form for Pathway Improvement will come out January 7

ACTION ITEM: L. Wisdom will send CE Deans the link to join the [K12 SWP listserv](#), which will then place them on the SDIC regional listserv.

7. Roundtable

M. Fritch thanked the Counselor Conference planning committee and implementation team (good job H. Cavazos, M. Rosas, M. Ash and L. Wisdom). N. Roe reported that Palomar has their JPCM and WBL Coordinators identified and hired for in preparation for the New Year. S. Seabring presented at JSPAC conference on student transition from detention facilities.

Meeting adjourned at 11:47am

Next meeting, **Friday, January 11, 2019**, Mesa College - 7250 Mesa College Dr, San Diego, CA 92111 - Learning Resource Center, 4th floor (LRC-435)