

SN Sector Plan Matrix

	SECTOR PROFILE: Develop Sector Profile and update annually	SECTOR STRATEGY: Define overall sector strategy	EMPLOYER ENGAGEMENT: Specify sector related employer engagement activities	COORDINATION, COMMUNICATION, AND DISSEMINATION: Specify coordination, communication and dissemination activities
Advanced Manufacturing	4.3 employer KSA feedback 5.4 database of stakeholders 5.7 quarterly/final narrative reports	1.1 enrollment improvement plan 1.5 develop strategy 1.4 incr. WBL and awareness 1.6 SW projects on time 2.5 work with faculty to accelerate course approval 2.9 data sharing 3.1 upskill workers 3.2 grow jobs 3.3 new apprentice programs 3.4 create network 4.1 program mapping	1.3 partner for marketing 2.1 engagement. for research 2.2 industry panels 2.6 develop advisory group 4.2 incr. aware/WBL 6.1 manage bus. inquiries	1.2 marketing 2.3 sponsor events for admin/faculty 2.4 faculty engage 2.7 faculty training on new tech
Advanced Transportation and Logistics	2.2 sector profile and LMI to address needs 7.3 Technical assistance to improve programs	2.1 sector profile and metrics 2.3 advisory panels for best practices 2.4 develop certification programs 2.5 new curricula 3.1 partner with K-12 3.2 include KSA's into curricula 3.3 improve career awareness 4.2 reduce equity gaps 4.3 improve K-12 career exploration 4.4 Guided Pathway progression/stackable	1.1 develop network 1.4 POC for industry org.'s 4.1 stay current with workforce needs 6.1 employer engagement for logistics 6.3 Engage with Caltrans 7.1 Partner with EDC's 8.1 Advisory panels for program improvement	1.2 LMI to CC's 5.1 PD for faculty and staff 8.2 facilitate shared metrics process

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		7.2 replicate sector initiatives 8.3 plan based on LMI and training gaps		
Business and Entrepreneurship		1.1 align programs with business needs 1.3 identify programs in line with bus. need 4.1 expand curriculum 6.1 assist colleges with SWP projects with industry 7.1 assist colleges with SWP	1.2 convene partners to identify needs 2.1 collaborate with econ dev partners to align needs 5.1 promote WBL to business	3.1 PD for faculty
Global Trade	1.2 map skills 2.1 provide faculty with KSA's	1.1 create strategic plan 1.4 gather data for colleges 3.1 increase trainings for workers 3.2 new third party credentials 4.1 workshops/train for businesses	1.3 best practices in engagement 2.2 increase WBL 2.3 existing and new partnerships 3.3 advisory panels 4.2 partner to provide more services 4.3 access/education through trade activities 4.4 partner to incr. Global Trade	
Health Care	4.2 use DACUM for profile 6.4 keep up with industry needs 9.4 LMI data	2.5 needs assess. for trainings 2.6 apprentice model 5.3 program mapping 6.2 advance sector strategies 7.4 increase enrollment 7.5 increase employment in field of study 9.3 develop health sector plan	2.1 employer upskill workshop 2.2/2.3 industry training 3.2/4.1 disc. specific advisory groups 6.1 engage service organizations 6.3 engage employers for sector needs 7.2 strategy outreach for proposals 8.1 community of practice 8.3 academic progression with service orgs 9.5 develop workforce networks	1.3/1.4 faculty dev and upskill 5.1 create videos for career pathways 5.2 update marketing 5.4 health packet for counselors 5.5 marketing/branding 9.1 advocate program priorities

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<p>ICT and Digital Media</p>	<p>10.4 data to identify strategies</p>	<p>1.2 identify pathways for DM 1.3 increase offerings and certs 2.1 retool programs 2.3 standardized offerings 4.1/4.2 dual enrollment 5.2 propose alternate curriculum 7.1 develop certs 7.4 programs for incumbent workers</p>	<p>7.2 engage for Cyber competition 8.1 expand WBL 8.2 outreach to industry for partnerships 9.1 outreach for collaboration with CyberHUB 9.2 partner with Hispanic Chamber 9.3 engagement for sector expertise 9.5 develop advisory platform 10.1 partner with cyber 11.3 engage workforce boards</p>	<p>3.1/3.3 promote to K12 3.4 engage counseling professionals 10.6 communication plan</p>
<p>Life Sciences and Biotechnology</p>		<p>1.1 program match industry needs 1.2 program development 1.4 match industry needs for program support 2.1 use ISPIC to expand/retool programs 2.2 more colleges with CQIA exams 3.8 grow dual enrollment programs 5.4 develop badging system of skills</p>	<p>1.3 regional advisory boards 1.5 connect with Employment Training Panel 2.3 expand WBL/Apprentice opportunities 3.3 engage career centers</p>	<p>3.5 marketing to H.S 3.9 marketing materials for colleges 4.3 train faculty</p>