SWP CEO Workshop – Feb 4 – SDCE North Campus

CEOs: Carlos, Constance, Ricky, Patricia, Martha, Pam, Angelica (for Kindred), Star (for Joi), Nabil, Julie, Cindy, Sunny

Recommendations/Requests from CEO’s

* Advocate (send letter to state) calling for modifying metrics for Noncredit (carlos)
* Advocate for continuance of SWP funding -concern about discussions to reduce funding) –(carlos, et.al)
* Need baseline data about the knowledge of our CC counselors regarding career pathways, industry sectors, high-demand jobs (Ricky)
* Connect w/County Office of Education regarding HS to CC mapping results (Pam)
* Engage counselors & Faculty (esp. FT faculty)– raise knowledge and engagement in SWP activities (Patricia)
* Involvement of career ed faculty in Career Pathways Navigation projects? (Ricky)
  + RFP process = Need to integrate CEOs into the planning process (Carlos)
* How to measure what kind of career counseling they are getting from HS? (Patricia)   
  Track career planning before education planning
* How are colleges using the 1 FTE for Job Placement Case Managers (Carlos)
* Marketing for Noncredit ADULT ed ?
  + How to truly reach approach from student perspective?
  + To be inclusive to all learning options = noncredit/contract education/fee based/credit/hybrid (Cindy, Pam, Carlos)
* What are we doing about emerging industries? (Martha)
* As we work on faculty engagement – include counselors and non-SWP faculty. (Pam, Sunny)
* How should we plan to address with Workforce Education on ONLINE basis (Constance)?
* Have we thought regional approach to Credit for Prior Learning – esp.for military? (Ricky)
  + Use noncredit existing system – give credit when they enroll in credit program (Carlos)
  + Pilot @ Norco – we need to monitor and see how to use this data (Sunny)
* Outreach to VETERANS (Ricky) - -
  + work with Education Services officers (Tina)
  + Reverse engineer – do needs assessment w/existing (Javier)
  + Access to virtual learning – losing veterans (Martha)
* Quarterly review – add extra meeting before SDICCCA meeting (Pam will calendar)
* Deans asking for CEO support
  + Holding hard conversations about curricular changes needed
  + Continue building bridges w/K-12
  + Job placement/workbase learning – know ahead of time that we’ve stepped on landmine
  + Recognize that SWP is connected to new funding formula
  + The issue isn’t transfer vs. career education