

SAN DIEGO & IMPERIAL COUNTIES

COMMUNITY COLLEGES

SDIC Community College WDC Meeting

April 4, 2019, 3:00 to 4:45

CCCAOE

Hyatt, Sacramento, CA

MINUTES

VOTING MEMBERS:

Javier Ayala, Dean, Career Technical Education/Workforce Development, Grossmont College
Danene Brown, Dean, School of Business & Technology, Mesa College
Ruishan Chow, DSN, Advanced Manufacturing
Benjamin Gamboa (Meeting proxy for J. Lopez), Associate Dean, Strong Workforce, SD Miramar College
Josh Halpern, DSN, Global Trade
Jon Kropp, DSN, Advanced Transportation & Logistics
Connie Lafuente, DSN, Health
Jennifer Lewis, Dean Workforce Development, AEBG, Continuing Education, Southwestern College
Larry McLemore, Dean, CTE, Cuyamaca College
Jennifer Patel, DSN, Small Business and Entrepreneurship
Amy Pimentel, Career Education Pathways Coordinator, MiraCosta College
Efrain Silva, Dean, Economic and Workforce Development, Imperial Valley College
Keau Wong, DSN, Life Sciences & Biotechnology

NON-VOTING MEMBERS:

Kevin Alston, Faculty, Business, Southwestern College
Eric Anthony, Program Support Technician, SDCCD
Molly Ash, Manager, Regional Consortium
Alex Berry, Program Manager, SDCE
Melanie Baeza-McCray, Faculty, SD Mesa College
Shana Carr, CTEA Coordinator ACCT Faculty
Pavel Consuegra, Adjunct, Internship Coordinator Work Experience, SD Mesa College
Kellie Corbisiero, Counselor, Southwestern College
Sally Cox, CEO, GCCCD Foundation
George Dowden, Coordinator, Career Education, Cuyamaca College
John Edwards, Research Analyst, Center of Excellence
Shawn Fawcett, WBL Coordinator, SD Mesa College
Susan Garland, Sr. Grants Specialist, Palomar College
Shaunte Griffith-Jackson, Faculty, Southwestern
Lamia Khorshid, Faculty, Southwestern College
Sarah Klingshirn, CTE Specialist, Cuyamaca College
Betsy Lane, Associate Dean, Specialist Projects, Economic & Workforce Development, Imperial Valley College
Maria Martinez-Sanabria, Faculty, Southwestern College
Kevin McMackin, Director of Strategic Partnerships, Regional Consortium
Sahar Mohseni Nodehi, Faculty, Southwestern College
Tina Ngo Bartel, Regional COE Director
Alex Ortega, Jr., Job Placement Coordinator, Miramar College

Nichol Roe, Associate Dean, Workforce Development and Extended Studies, Palomar College
Monica Romero, Associate Dean, CTE, SD Mesa College
Sergio Rosas, Faculty, Southwestern College
Tonette Salter, Program Coordinator, GCCCD Foundation
Sharon Sampson, Adjunct Faculty, Grossmont College
Theresa Savarese, Professor, SD City College
Suzanne Sebring, Director, Occupational and NC Programs, Palomar College
Mollie Smith, Regional Chair
Jeanie Tyler, Associate Dean, Strong Workforce, SD City College
Kesa Waddell, Faculty, Dental Hygiene, Southwestern College
Leslie Wisdom, Manager, Regional Consortium

1. Welcome

- D. Brown called the meeting to order at 3:01pm

2. Minutes

- Correction: E. Silva needs to be changed to a Voting Member. **ACTION ITEM:** M. Ash will make the correction.
- Motion to approve with correction y B. Gamboa, second by J. Lewis, unanimously approved.

3. Program Recommendations

- M. Ash informed the group that program approvals are being submitted without the designated CE Dean being designated on the application and do not have LMI that is from the Center of Excellence (COE). CE Deans in attendance confirmed that both designated dean and and LMI from the COE need to be present on the application prior to review. J. Lewis requested that this information be made clear to faculty as they are often the ones submitting the programs. **ACTION ITEM:** M. Ash will update the regional recommendation process as well as the website.
 - **Imperial Valley College:** Motion to recommend by J. Ayala, second by E. Silva, unanimously approved.
 - Computer Information Technology – Certificate of Achievement and AS Degree
 - Computer Networking – Certificate of Achievement
 - Cybersecurity – Certificate of the Achievement
 - Home Health Aide/Gerontology - Certificate of Achievement
 - **MiraCosta College:** No one from MiraCosta was present at the meeting, so this program will be moved to the May agenda.
 - Medical Office Clinical and Administrative Professional – Certificate of Achievement
 - **Southwestern College:** Both programs need to be updated with LMI from the Center of Excellence. Motion to recommend pending the update by B. Gamboa, second by E. Silva, unanimously approved.
 - Bookkeeping/Payroll Specialist – Certificate of Achievement
 - Bookkeeping Technician - Certificate of Achievement
 - **San Diego Mesa College:** Motion to recommend by J. Ayala, second by B. Gamboa,

unanimously approved.

- Neurodiagnostic Technology - Certificate of Achievement and AS Degree

4. Strong Workforce Program (SWP) Implementation

- 19-20 Budget: S. Cox stated that the planning process for the 2019-20 projects has already started. She shared a snapshot of the SWP budget over the last four years and pointed out that each funding cycle has a 30-month spending period so we are currently expending 2017-18 funds. She shared that the 2019-20 funds will be dedicated to maintaining project staff, professional development, consultant contracts and new initiatives such as Student Retention, Success, & Support. S. Cox also shared a draft of the 2019-20 plan and asked for anyone with pictures from the regional projects to please send them to her directly.
- Data Research: T. Ngo Bartel reminded the group that the goals of the Data/Research committee are to act as an advisory committee for regional research projects, and to generate a culture of data driven decision-making. The next committee meeting is on 4.10.19 and she encouraged all to attend. T. Ngo Bartel shared the following regional project updates:
 - K-12 mapping project: milestones and deliverables will be completed by 4.10.19.
 - Tableau: the committee is currently reviewing two Tableau-based projects. One project analyzes LaunchBoard data for the colleges, side-by-side. It's currently titled the [San Diego-Imperial Region Analyzer](#). The other project is a comparison of the Knowledge, Skills, and Abilities in demand in the labor market versus what is taught at the colleges. The demand side can be seen here in the [KSA Analyzer](#). The supply side has not been transferred to Tableau yet.
- Marketing: M. Ash shared the following regional CE marketing updates. The next workgroup meeting is scheduled for 4.18.19.
 - Priority programs photoshoot: filming on campuses April 1-10, 2019. The photos will be used in the regional CE campaign going forward, and will be made available to the campuses for their use.
 - Improving the Student Enrolment Experience: MiraCosta is on schedule to be completed in April 2019. Grossmont and Cuyamaca have officially kicked off with an estimated completion date of June 2019. Palomar will participate in a partial redesign; details of that engagement will be formalized on 4.10.19.
 - Reverse Career Fair: in an effort to continue to elevate career education, Civilian has proposed a reverse career fair to be held in fall at several campuses. The idea is that community colleges and their top-performing students will represent key programs at each of the community colleges while talent-seekers (employers) shop around each table hoping to land premium, middle-skill trained employees.
 - Creative refresh: New and updated messaging and images will be integrated in the fall enrollment campaign which launches 6.1.19.
- Career Pathways: J. Patel shared that the first Adult Ed/Noncredit strategic planning meeting has been scheduled for 4.9.19. She also shared that the K-12 mapping project report will be finalized and reviewed at the next workgroup meeting scheduled for 5.16.19.
 - K-12 SWP rollout: M. Smith shared that 32 applications totaling \$25M were received. The selection committee is currently reviewing applications and final selections will be made on 4.15.19.
- Pathway Navigation: He also shared that WestEd will be producing webinars of campus best practices which will be shared with the region. The next workgroup meeting is scheduled for 4.11.19.
- WBL/Job Placement: B. Gamboa shared that half of the colleges have hired their Job Placement Case Managers. He also shared that WBL/JP Communities of Practices have begun and the third one is scheduled for 4.17.19. The purpose of these meetings is to provide an opportunity for WBL

Coordinators and Job Placement Case Managers to collaborate on a regional level. B. Gamboa also stated that the workgroup is mapping processes for job placement, work-based learning and employer engagement through the JobSpeaker pilot; Mesa, Southwestern, Palomar, Miramar. The next workgroup meeting is scheduled for 4.17.19.

- Student, Success, & Support: M. Smith shared that faculty engagement and data driven decision-making are two areas of opportunity that we want to address through this initiative. She stated that the proposal is for a Strong Workforce Program Institute which will contain three parts; the initial meeting in August 2019, a data project to be completed over the fall semester (in partnership with the CE Dean and Institutional Research department), and a presentation meeting in January 2020. The target audience for the institute is Career Education faculty. M. Smith stated that faculty will receive a stipend upon completion of the entire institute. She also shared that a two year allocation will be provided to each campus to support their research departments and/or to purchase software. The proposal will be presented to ROC on 4.17.19 and SDICCCA on 5.6.19.
- Employer Engagement: K. McMackin shared that the current focus of the workgroup is to reevaluate and redefine the goals that were initially created as well as to reconfigured the membership to include additional employer and professional association. The next meeting is scheduled for 4.15.19.

5. CCCAOE Update

- J. Patel shared that prior year conference feedback was incorporated and is reflected through additional networking, later regional meeting times, and first time attendee experiences. She also shared the following professional development activities:
 - **Leadership Academy 2019**
 - Level 1 and Level 2 options available
 - June 4-7, 2019
 - Embassy Suites, Sacramento
 - Cost: \$975
 - **2019 Fall Conference -- October 16-18, 2019**
 - Omni Rancho Las Palmas, Rancho Mirage

6. CCCCCO Update: no update was provided

7. Other

- CCCCCO Career Pathways Survey: L. Blanchard shared that a survey is being released from the Chancellor's Office that is aimed at collecting stakeholder perceptions of career pathways in California.
- Professional Development Opportunities: L. Blanchard shared the following. More information can be found on the [events calendar](#).
 - New World of Work; 4.11.19 & 4.12.19
 - The Work-based Learning Summit originally scheduled for 4.26.19 has been postponed until fall.
 - 21st Century Skills Symposium; 5.3.19
- Professional Development Coordinator: M. Smith shared that an RFA for a regional Professional Development Coordinator is being prepared and will be presented at the next WDC meeting in May.
- CEOs – CIOs – six months ago: M. Smith shared that in the last 6 months, we have presented to the CEOs and the CIOs on the Strong Workforce initiatives. She stated that the region has come a long way in a short amount of time and we should be proud.

The meeting was adjourned at 4:06pm.

Next meeting, **May 10, 2019**, Mesa College, Business & Technology building; BT-101