**START**

**Concept Development**

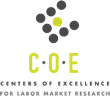
**A business, an advisory board member, or an industry expert recommends that a college should develop a program for an (emerging) occupation or a set of skills that will be in demand.**

**The college wants to confirm if there is labor market demand before proceeding with program development. According to the Program and Course Approval Handbook, “a current job market analysis… must show [that] jobs are available for program completers within the local service area of the individual college.”**

**The college submits a data request to the COE through**

**myworkforceconnection.org/lmi**

**LMI Request**



**Based on the parameters submitted by the college, the COE creates a report with:**

* **Traditional labor market information (LMI), which analyzes occupational data over time**
* **Real-time LMI, which analyzes current online job postings**

**A COE labor market report indicates that an (emerging) occupation or a set of skills that will be in demand.**

**The advisory board confirms that there is labor market demand.**

**The college wants to confirm with the advisory board that there is labor market demand before proceeding with program development.**



**END**

**The college determines that the additional research does show that jobs are available for program completers within the local service area.**

**The college decides to conduct additional research (e.g., employer surveys, letters from employers committed to hiring)**

**The college determines that the additional research does not show that jobs are available for program completers within the local service area.**

**Regional Recommendation**

**The college decides to not submit a program to the regional Program Recommendation Process.**

**The college begins the local curriculum development process.**

**The college submits the program to the regional Program Recommendation Process.**

**Local Curriculm Development**

**Labor market report suggests that there is a supply gap for the occupation or set of skills in the labor market.**

**Labor market report suggests that there is no supply gap for the occupation or set of skills in the labor market.**

**The advisory board confirms that there is no labor market demand.**