

**SWP - Implementation**

**WORKGROUP #2: MS/HS Engagement**

AGENDA

Thursday, April 11, 2019

2:00 p.m. - 4:00 p.m.

Miramar College – Room L-108

1. INTRODUCTIONS AND OVERVIEW J. Lopez/J. Lewis
   1. Overview of Agenda
2. MEETING OUTCOMES M. Smith

Establishing the new “big goals” for what we wanted to do in the area of MS Engagement, HS Engagement and Pathway Development

Jessie: importance of CC outreach

The first year we were just getting our ideas together and planning

Now, with K-12 representatives at the table, we can review all of this and set new priorities

1. STRATEGIC PLANNING J. Lopez/J. Lewis
   1. Purpose of the workgroup
   2. **Current Purpose Statement:** The purpose of this workgroup is to better prepare K-12 students for community college and career opportunities through robust career exploration, engagement, and exposure. This workgroup will also ensure that parents and educators are part of the student preparation process and are made aware of the countless high-wage, high-demand jobs available for students.
   3. Blue wall activity
      1. Framing:
         1. Consider the 4 domains in the MS and HS CD continuum documents identified as areas of practice for MSs and HSs
         2. How do we leverage this work to support K-12 in preparing students for entry into community college and careers? for example:
            1. Regional activities (like industry-focused career fairs) that provide economies of scale and add value to what the LEAs are doing
            2. Research, models, templates, tools, dissemination, and possibly a community of practice to support best practices, learning and collaboration
      2. Big question for the blue wall:

**What does it look like when the Consortium effectively supports K-12 in pre**

**paring students for entry into community college and careers?**

1. WRAP UP

Brainstorming on the questions: **What does it look like when the Consortium effectively supports K-12 in preparing students for entry into community college and careers?** was organized by the four domains of MS and HS Career Development identified earlier:

* In School: Standards-based Curriculum (classroom-based activities)
* In School: Career Exploration and Planning (classroom and career center or school-wide activities)
* Out-of-School: Work-based Learning
* Out-of-School: Postsecondary Engagement

Ideas emerged in each of these areas, with other categories also emerging, as follows:

IN SCHOOL: STANDARDS-BASED CURRICULUM

**Tools/Curriculum**

* Common career lessons for career exploration in MS/HS
* In school standards – work with sites to vet age-appropriate and affordable career dev. Curriculum
* Fund a single tool to help students become self-aware, develop a college and career plan, so portfolio and info can travel with them from MS to HS to CC
* Negotiate bulk purchasing for software for the region (brings down cost for each LEA); an example: Nepris, CAD software, Adobe, Mastercam, CDX, etc.
* (inside Curriculum) CC instructors and students provide authentic assessment of k12 CTE projects, participate in mentorships, practice interviews, etc.

**Content/skills to teach**

* Flexibility (30 careers in a lifetime)
* Soft skills – dialogue
* Expectations for real work habits
* Language/grammar
* AI – preparation for
* Exploring careers in 15 industry sectors – develop curriculum for the regional

IN SCHOOL: CAREER RESEARCH AND PLANNING

* Assist in development of career research and planning units for each grade level in a variety of instructional areas
* Student friendly LMI
* Career centers to support community, including parents, students, faculty
* Toolkit of reputable career exploration products/programs
* YouTube video “Success in the New Economy, 2018” by Kevin Fleming
* Sharing of best practices; cluster conversations
* Career Fair – include CTE HS feeder programs and CC district reps and industry partners
* Create career fairs on MS, HS, CC, where pathways can show off what they do.

OUT OF SCHOOL: WORK-BASED LEARNING

* Partnerships
* Apprenticeship
* Industry professionals and guest speakers
* Live video via zoom with industry professionals
* Create a speakers program for MS and HS to talk about jobs (including non-traditional occupations)
* Create a centralized “internship hub”; people promoting internships and connecting to schools in the area
* Industry tours
* Internships

OUT OF SCHOOL: POSTSECONDARY ENGAGEMENT

* Mapping of CTE programs in San Diego and Imperial Counties
* Best practices toolkit/resources for dual enrollment and articulation
* Share industry events with region so other colleges can arrange to take students
* Support LEA sponsored and regional activities (example: SD county Fire Science Challeng – hosted by SDUSD and Poway USD, First Robotics, etc. These events attract a ton of potential CC students
* Student to student outreach
* Multilingual financial aid workshops
* Competitions i.e Codachella for coding; with competitions taking place on CC campuses
* Campus tours (with themes)
* CTE Showcase: students seek out client/community partner
* Admission and FA app drives/competitions between schools (“race to submit”)

OVERALL APPROACH

* Advocacy for regional work
* Need for a systems approach
* Need for strategic roll-out

STRUCTURAL ISSUES

* Align pathways between MS, HS and CC
* (Inside Curriculum) – Consortium activities/regional: Articulation agreements
* Benchmarking (competencies – from one level to the next); how are defining “Career Ready” at each level

AWARENESS-BUILDING AND PROFESSIONAL DEVELOPMENT

* Principal and counselor tours of community colleges (PD?)
* Building capacity of staff (teachers and counselors) in CE
* Organize regional PD for adults, much like the Counselor Conference or college tours (focused on CTE programs) for K-12 CTE programs to attend
* Parent/counselor education
* Communication
* Strategic plan to inform and engage K-12 administrators, counselors, teachers (about the importance of CE)
* Need for common language
* Understanding of CTE (sectors, etc.)
* Tools for Covos (?) advertisement
* SWP Strategic Plan
* Knowledge of what’s at CCC
* DE Opp, CBE (?)
* Tours of CCC CTE
* Externships

IMPLEMENTATION ISSUES/CHALLENGES

* Apprenticeship difficult to implement in CA
* Credentialing issues
* Recruitment of CTE instructors

PRINCIPLES

* How do we do this without robbing them of childhood?
* Broad exposure to a variety of career options (and paths to get there – Adult Ed, CC, etc.)
* Exploring options to life
* Exposure to colleges for Middle School students
* Value of all people/value of work
* Value of certificate program careers