**WG 2 – MIDDLE SCHOOL AND HIGH SCHOOL ENGAGEMENT**

**Goals and Strategies Synthesized from Blue Wall Activity April 11, 2019**

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|  | **STRATEGIES** |
| **GOALS** | **Research and Dissemination** | **Tool/Materials Development** | **Engagement and Events** | **Professional Development and Awareness Building** | **Implementation Activities** |
| **Support regional awareness of the importance of CE** |  |  | * + Teacher externships
	+ Parent education
 | * + Inform and engage K12 administrators, counselors, teachers about the importance of CE
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| **Support career-related curriculum development and career guidance at regional middle schools and high schools** | * + Identify common career lessons for career exploration in MS/HS
	+ Work with sites to vet age-appropriate and affordable career development curriculum
	+ YouTube video “Success in the New Economy, 2018” by Kevin Fleming
	+ Share information about industry events with region so other colleges can arrange to take students
	+ Facilitate conversation about benchmarking (competencies – from one level to the next); how are defining “Career Ready” at each level
	+ Identify materials to support development of 21st C. skills[[1]](#footnote-1)
	+ *Research on parent engagement strategies underway*
	+ Career Exploration and Planning Tools
		- Find or list of tools to help students become self-aware, develop a college and career plan, so portfolio and info can travel with them from MS to HS to CC
		- Negotiate (facilitate) bulk purchasing for software for the region (brings down cost for each LEA); an example: Nepris, CAD software, Adobe, Mastercam, CDX, etc.
 | * + Assist in development of career research and planning units for each grade level in a variety of instructional areas
	+ Toolkit of reputable career exploration products/programs
	+ Develop student-friendly LMI
	+ Complete and pilot parent engagement materials
 | * + Teacher externships
	+ Parent engagement (scale)
 | * + Organize regional PD for adults and build capacity of staff (teachers and counselors) in CE by sector; replicate health sector professional development for other sectors
	+ Sharing of best practices; cluster conversations
	+ Facilitate development of common language, across disciplines (?) (needs more detail)t
	+ Parent education
	+ Counselor education
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| **Create and expand regional WBL opportunities that add value to district efforts and expose students to regional industry sectors** |  |  | * + Career Fair – include CTE HS feeder programs and CC district reps and industry partners
	+ Create career fairs on MS, HS, CC, where pathways can show off what they do.
	+ Facilitate engagement with industry professionals (industry tours) and guest speakers, by sector (limited)
	+ Live video via zoom with industry professionals
	+ Facilitate internship (limited, not all sectors, not scalable)
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| **Create effective opportunities for postsecondary engagement for students as a means to support informed college entry** | * + *Research on transition programs underway*
 | * + Complete and pilot materials on transitions/bridge programs?
 | * + Scale up region-wide competitions on CC campuses (i.e Codachella for coding)
	+ Campus tours (with themes)
	+ Parent engagement (scale)
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| **Support MS-HS-CC pathway development[[2]](#footnote-2)** |  | * + Mapping of CTE programs in San Diego and Imperial Counties
	+ Best practices toolkit/resources for dual enrollment and articulation

(Both of these are already tasks for WG 1 – Career Pathways) |  |  | * + Align pathways between MS, HS, and CC
	+ Develop regional articulation agreements

(Both of these are already tasks for WG 1 – Career Pathways) |

1. A number of 21st Century or “soft” skills were mentioned, with the implication that these should be taught; listed here in the “Research” category to support districts if needed. [↑](#footnote-ref-1)
2. This work is already addressed in the workplan of WG1 – Career Pathways [↑](#footnote-ref-2)