

SAN DIEGO & IMPERIAL COUNTIES COMMUNITY COLLEGES

SDIC COMMUNITY COLLEGE WORKFORCE DEVELOPMENT COUNCIL MEETING

February 8, 2019
10:30am-12:00pm

San Diego Mesa College, Learning Resource Center, LRC-435

MINUTES

VOTING MEMBERS:

Javier Ayala, Dean, CTE/Workforce Development, Grossmont College
Danene Brown, Dean, School of Business & Technology, Mesa College
Margie Fritch, Dean, Career Technical and Extended Education, Palomar College
Jon Kropp, DSN, Advanced Transportation & Logistics
Jennifer Lewis, Dean Workforce Development, AEBG, Continuing Education, Southwestern College
Jesse Lopez, CE Dean, Miramar College
Larry McLemore, Dean, CTE, Cuyamaca College
Jennifer Patel, DSN, Small Business and Entrepreneurship
Duane Rinehart, DSN, ICT/ Digital Media
Al Taccone, Dean, Career & Technical Education, MiraCosta College
Keau Wong, DSN, Life Sciences & Biotechnology

NON-VOTING MEMBERS:

Molly Ash, Manager, Regional Consortium
Alex Berry, Program Manager, SD Continuing Education
Jon Cafferty, Prop 39 Director, DSN, Energy, Construction & Utilities, College of the Desert
Sally Cox, CEO, GCCCD Foundation
Scott Finn, Counselor, Career Center Coordinator, Southwestern College
Svetlana Darche, WestEd
George Dowden, Coordinator, Career Education, Cuyamaca College
Claudia Estrada, Supervisor, Career Center, SD Mesa College
Benjamin Gamboa, Associate Dean, Strong Workforce, SD Miramar College
Sylvie Hale, WestEd
Jennifer Kennedy, Job Development/Placement Specialist, SDCE
Betsy Lane, Associate Dean, Special Projects, Economic & workforce Development, Imperial Valley College
Stephanie Lewis, Dean, College & Career Transition, SDCE
Zhenya Lindstrom, Associate Dean, MiraCosta College
Ute Maschke, CAEP Manager
Kevin McMackin, Director of Strategic Partnerships, Regional Consortium
Tina Ngo Bartel, Regional COE Director
Alex Ortega, Jr., Job Placement Coordinator, Miramar College
Amertah Perman, Dean of Career Education & Workforce Development, SDCCD
Monica Romero, Associate Dean, CTE, SD Mesa College
Cassandra Schaeg, Job Developer, SDCE

Mollie Smith, Regional Chair
Jeanie Tyler, Associate Dean, Strong Workforce, City College
Terri Quenzer, SN, Life Sciences/Biotechnology
Robyn Wiggins, Director, Grossmont Adult Ed
Clark Wilson, Job Developer, SDCE
Leslie Wisdom, Manager, Regional Consortium

D. Brown called the meeting to order at 10:36am

1. Welcome/Introductions
 - Welcome to new members including newly appointed DSNs; Duane Rinehart and Keau Wong
2. Approval of December 14, 2019 Minutes
 - Move to approve by M. Fritch, second by B. Gamboa, **unanimously approved.**
3. Programs approved by Dean's Council
 - **City College**
 - [Mechanical Systems Project Development](#) - Certificate of Achievement
 - [Mechanical Systems Project Development](#) - A.S. Degree
 - [Mechanical Systems and Solid-State Electronics Technician](#) - Certificate of Achievement
 - [Mechanical Systems and Solid-State Electronics Technician](#) - A.S. Degree
 - [Basic HVAC/R Mechanical Systems Installation](#) - Certificate of Achievement
 - [Advanced HVAC/R Mechanical Systems Installation and Repair](#) - Certificate of Achievement
 - [HVAC/R Mechanical Systems Installation and Repair](#)- A.S. Degree
4. Regional & Local Economies: T. Ngo Bartel shared the regional economic trends that were presented at the San Diego County Economic Roundtable on 1.17.19. Highlights included employment, population and housing trends. She also shared that all the regional LMI information is included on the regional website and can be accessed at <http://myworkforceconnection.org/lmi/>. Tina presented on four new policies to be aware of; the College Transparency Act, the Compete for the Future Act, the Cybersecurity Education Integration Act, and the Skills Investment Act. More information on these and access to the full presentation is available [here](#).
5. SWP Implementation Update
 - Implementation Workgroup Updates
 - Data/Research: Z. Lindstrom shared that the soft launch of Tableau's Program Deep Dive project was presented to the Data & Research committee on 2.6.19. This project provides an interactive data dashboard, which looks at labor market demand and supply and views student outcomes for each college side-by-side. Access has been given to the Data & Research committee so that they may examine the data. She also shared a draft report from the K-12 mapping project that was completed by Randy Tillery from WestEd. Tina requested feedback on the report by 2.13.19. Z. Lindstrom cautioned that the LMI in the report has not been validated by the Center of Excellence.
 - Marketing: M. Ash shared that despite a technical problem last week, the regional CE website (www.careered.org) is online again. Please let her know if you are still experiencing any issues. She also announced that Spanish translations of the site are

being finalized and that version will be live soon. The next workgroup meeting will be held on 2.14.19 and will focus on strategies around fall enrollment.

- Career Pathways: J Patel shared that the next WG meeting will be held on 2.11.19 and will focus on trying to address some of the questions surrounding the K-12 SWP application process.
 - MS/HS Engagement: J. Lopez shared that goals and activities have been solidified in partnership with the workgroup's new K-12 members. The next workgroup meeting will be held on 2.14.19 and will focus on identifying the priority goals and the staffing strategy around them.
 - Pathway Navigation: C. Estrada shared that the Pathways Navigation Symposium will be held on 2.25.19; invitations have been sent. She asked that each campus send at least three representatives who are familiar with their project. The next workgroup meeting will be held on 2.14.19.
 - WBL/JP: B. Gamboa shared that WBL assessments have all been completed. Regional findings have been compiled, and individual college results have been sent to each campus point of contact. If you have not received them, please notify B. Gamboa. The next step is for the workgroup to assess the results and develop a community of practice in partnership with the newly hired WBL Coordinators and JP Case Managers. The next workgroup meeting will be held on 2.20.19.
 - Tutoring: M. Romero shared that the tutoring survey is open for responses until 2.19.19. Once it closes, USD will develop the data and present a draft report to the workgroup on 3.18.19. A final report will be presented at the 5.10.19 WDC meeting. M. Romero thanked the Associate Deans for helping disseminate the survey on their respective campuses. She will be sending local progress to each campus so they can recruit participants if necessary.
 - Employer Engagement: M. Fritch shared that the group met on 1.30.19. K. McMackin shared that a draft needs assessment was developed in collaboration with the external partners and the results were shared with the workgroup. The needs assessment will be used to engage and elicit feedback from employers. Additional questions for employers were developed to verify labor market data and assist in building the sector profiles.
 - DSNs: M. Smith shared that six DSNs have been hired. The Health DSN is currently out for recruitment.
6. CCCAOE Update: M. Fritch shared that the conference is open for registration and the hotel is almost sold out so register now if you plan on attending. M. Smith encouraged everyone to invite their K-12 partners as the conference will have an advocacy focus. D. Brown shared that Stacy Teeters and Wendy Smith are our regional GP representatives.
7. K-12 Component of SWP (<https://doingwhatmatters.cccco.edu/StrongWorkforce.aspx#k12>): M. Smith shared that any questions about the K-12 SWP should be referred to the Chancellor's Office FAQs which were released 2.7.19. They can be found at <https://doingwhatmatters.cccco.edu/StrongWorkforce/K12SWPFAQs.aspx>
- \$14.7M allocation
 - Regional priorities: we have detailed regional priorities that can be found at <http://myworkforceconnection.org/sdic-strong-workforce-2/>
 - Letter of Intent: due 2.14.19. M. Smith shared that we have approximately 60 LOIs submitted thus far.
 - Selection Committee: Application process has closed and the recommended selection

committee members will be presented to ROC for approval on 2.20.19.

- Applications: due 3.15.19. L. Wisdom noted that once applications are submitted, they cannot be edited.
- Webinars: M. Smith shared that three webinars were created in partnership with WestEd in the following areas:
 - Overview/Regional Priorities
 - HS Mapping & LMI
 - Developing an Application

The webinars will be available through the listserv by 2.19.19.

The meeting was adjourned at 11.55 am

Next meeting, **Friday, March 8, 2019**, Mesa College - 7250 Mesa College Dr, San Diego, CA 92111 - Learning Resource Center, 4th floor (LRC-435)