

SAN DIEGO & IMPERIAL COUNTIES

COMMUNITY COLLEGES

Regional Oversight Committee

Wednesday, March 20, 2019 3:00-5:00pm
Mesa College, Health Building, Room S-305

Members Present: Glyn Bongolan, Danene Brown, Stephanie Bulger, Sunita Cooke, Michelle Fischthal, Margie Fritch, Deedee Garcia, Richard Gholson, Jesse Lopez, Jessica Robinson, Sharon Sampson, Minou Spradley, Jose Velasquez

Regional Staff: Molly Ash, Sally Cox, Mollie Smith

Guests: Claudia Estrada-Howell

Minutes

Note: Please pay special attention to the highlighted areas

1. Welcome and Introductions

- C. Miles called the meeting to order at 3:09pm

2. Approve Minutes from 2.20.19

- Motion to approve by J. Velasquez, second by D. Brown, **unanimously approved.**

3. SWP Implementation

- Career Pathways:
 - \$164M K-12 Component: M. Smith shared that the region is working diligently on coordinating the application process for the K-12 component of SWP. The application process closed on 3.15.19 and the region received 32 applications totaling \$25M in funding requests. Once committee members have been trained, they will have a month to review and score the applications. It is estimated that each member will be assigned three to five applications. C. Miles requested that applicant demographic information be shared at the 5.15.19 ROC meeting. J. Lopez thanked the regional team for their efforts in helping guide the K-12 partners in this endeavor.
 - Selection Committee: M. Smith shared the selection committee member composition which includes 25% representation from Imperial Valley.
 - Training Dates: Selection committee trainings have been scheduled for the following dates:
 - IVC 3.21.19
 - SD 3.25.19

4. K-12 Mapping Project: M. Smith shared that the K-12 to community college mapping project will be completed 4.10.19. The Adult Education and Noncredit mapping project will begin as soon as the K-12 is completed. An Adult Education/Noncredit strategic planning event is scheduled for 4.9.19.

K-12 Strong Workforce Resources can be found at

<http://myworkforceconnection.org/k12-strong-workforce-resources/>

- Pathway Navigation: C. Estrada-Howell shared that a Community of Practice was held on 2.25.19 and included participation from every college. One of the most successful components of the event was the sharing of best practices by three campuses. She shared that surveys were sent out after the event and reflected that campuses are eager to have access to more information and professional development activities around this work

especially in career planning before education planning and differentiated orientations.

The workgroup has scheduled virtual engagement workshops with Valencia College, Pasadena City College, and Skyline College, among others, in an effort to connect our region with best practices from around the nation.

C. Miles asked if the other consortia are focusing on these efforts and if we are sharing amongst each other. C. Estrada-Howell stated that our strategies are modeled after nationwide best practices.

- WBL and Job Placement: M. Smith reported that an Employer Engagement, Work-based Learning, and Job Placement Process Mapping Retreat was held on 3.4.19. The purpose of the event was for participants to begin developing process maps for working with students to place them in work-based learning opportunities and employment opportunities. A Work-Based Learning Coordinator and Job Placement Case Manager onboarding was held on 3.4.19 as well.
- Employer Engagement: M. Fritch shared that the workgroup met on 3.19.19. The DSNs were present and provided a five minute overview of their sector and the specific challenges to that sector. The group also discussed their desired goals and outcomes for a Customer Relationship Management (CRM) tool as it relates to employer engagement. Each DSN has been asked to identify one industry association that supports their sector to participate in the workgroup. The Society for Human Resource Management (SHRM) will also be invited to join the workgroup. S. Cooke shared that it will be an important task of this workgroup to build a streamlined regional process so that employers are not being contacted multiple times. C. Miles reminded the group that it is their responsibility to ensure they are clear about topics when they are presented, and to raise questions or concerns if/when they have them.
- DSNs: M. Smith shared the complete list of DSNs which includes the final hire, Connie Lafuente, the Health DSN. She will start on 3.26.19. R. Gholson asked for documentation of their roles and responsibilities. Information about the DSN roles and responsibilities can be found at <http://doingwhatmatters.cccco.edu/WEDDGrants/GranteeRoles.aspx>. J. Lopez mentioned that some of the DSNs have reached out to him directly to setup meetings which he greatly appreciates.
- Marketing: D. Brown reported that the marketing committee met on 3.14.19 and continued discussion about the year 2 campaign as well as the college photoshoot which is scheduled for early April. She also shared that the next Noncredit Workforce Task Force meeting will be held on 4.8.19. M. Ash shared that the region is working with Civilian on redesigning the current My Workforce Connection website with a launch date of June 2019.
- Student Retention, Success and Support: M. Smith shared information about a new investment focused on examining student retention and success, and developing support strategies. She explained that this is an investment in faculty and equity. The preliminary design is a faculty institute (scheduled for 5.31.19); a data and research project aimed at providing faculty with the tools they need to examine retention and success at the course and design support services to ensure students achieve; and a second institute in January 2020. Faculty will be compensated for their participation. C. Miles pointed out that this sounds similar to work that is being done through other campus initiatives, like SSSP and Equity. D. Brown stated that while the work does align, this initiative will take it to the next step by providing campuses with the tools to examine their own data and design student support strategies using local funds. M. Smith reminded the group that the goal of Strong Workforce is to provide more and *better* CE opportunities for students. This investment is focused directly on better, which means giving all students a greater chance for completion. J. Velasquez shared that Imperial Valley College is adding an internship component to most of their career education courses which not only benefits the student, but also engages employers. M. Spradley mentioned that non CE faculty are already doing this and she is in support of providing this investment specifically in CE faculty. M. Fischthal asked for clarification on the data/research project. She stated that while campuses have data available, faculty do not know how to use it. She also asked who would be assisting faculty with this project. M. Smith shared that this project is designed to be a partnership between

faculty, their dean, and college researchers. The project will be designed to guide faculty through a formulating series of primary and secondary research questions. C. Miles asked M. Smith to provide more information on the details of the project at the 4.17.19 meeting.

5. Other

- M. Smith shared the following professional development opportunities:
 - 21st Century Skills Curriculum Training – April 11th and 12th
 - WBL Summit – April 26th
 - 21st Century Skills Symposium – May 3rd
- 2018-19 ROC membership: M. Smith shared the ROC membership and noted it currently has no vacancies.
- ROC Calendar: M. Ash shared the 2019-20 ROC calendar. Electronic meeting invitations will be sent out.
- CIO Presentation: M. Smith shared that the SWP project leads will be presenting to the CIOs on 4.1.18.

The meeting was adjourned at 4:10pm

Next Meeting: **Wednesday, 4.17.19** from 3-5pm at Mesa College, Health Building, Room S-305

Archived meeting minutes and handouts can be found at <http://myworkforceconnection.org/regionaloversight-committee-roc/>