



# Multiple Aspects of PBL in One Project

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Easy access to English for Business web page: Google

Thren EFB

# Business Plan Project

## **Requirements:**

### **Sole-proprietor or Partnership**

1. Written report and Financial Plan
2. Commercial (video) - no more than one minute
3. Advertisement (print)
4. Oral presentation (Shark Tank)
5. Slide show presentation - Google Slide
6. Summary of business plan for judges

# Career Unit

## **Documentation:**

1. Resume
2. Cover Letter
3. Reference Page
4. Follow-up letter

# Career Unit

## **The Interview**

1. Interview Questions
2. Interviewer Questions
3. Appearance
4. Rubric

# Miscellaneous Projects

## Job Shadow

1. Survey
2. Interviewer Questions
3. Reflection
4. Thank you email

## Ethics in Business mini-conference

1. Facilitators
2. Quiz
3. Ethical Scenarios
4. Student leader/Stand & deliver
5. Thank you email