



SDIC COMMUNITY COLLEGE WORKFORCE DEVELOPMENT COUNCIL MEETING

October 17, 2019

3:30 PM - 5:00 PM

CCCAOE Fall Conference, Rancho Mirage

Minutes

VOTING MEMBERS:

Javier Ayala, Dean, Career Technical Education/Workforce Development, Grossmont College
Danene Brown, Dean, School of Business & Technology, Mesa College
Ruishan Chow, Regional Director, Employer Engagement, Advanced Manufacturing
Margie Fritch, Dean, Career Technical and Extended Education, Palomar College
Josh Halpern, Regional Director, Employer Engagement, Global Trade
Jon Kropp, Regional Director, Employer Engagement, Advanced Transportation and Logistics
Connie Lafuente, Regional Director, Employer Engagement, Health
Rose LaMuraglia, Dean, School of Business, Information Technologies and Cosmetology, San Diego City College
Jennifer Lewis, Dean, School of Continuing Education and Workforce Development
Larry McLemore, Dean, CTE, Cuyamaca College
Jennifer Patel, Regional Director, Employer Engagement, Business and Entrepreneurship
Efrain Silva, Dean, Economic and Workforce Development, Imperial Valley College
Cassandra Storey, Dean, Healthcare Careers and Community Education, SDCE
Al Taccone, Dean, Career and Technical Education, MiraCosta College
Keau Wong, Regional Director, Employer Engagement, Life Sciences and Biotechnology

NON-VOTING MEMBERS:

Molly Ash, Manager, Regional Consortium
Eric Anthony, Program Tech, SDCCD
Genero Ayala, Imperial Valley College
Aracely Bautista, Administrative Technician, SD Mesa College
Alex Berry, Program Manager, SD Continuing Education
Leroy Brady, Business Department Chair, SD City College
Michelle Campuzano, Counselor, Cuyamaca College
Laura Casillas, Regional Program Monitor, CCCCCO
Rick Cassoni, CSIT, MiraCosta College
Katlin Choi, WBL Coordinator, SD Mesa College
Jose Carillo, Director, Institutional Research, Imperial Valley College
Pavel Consuegra, Internship Coordinator, SD Mesa College
Silvia Cornejo, Dean, Higher Education Centers, San Ysidro and Otay Mesa, Southwestern College

Sally Cox, Executive Director, GCCCD Foundation
Lorie Crosby Howell, Dean, Fashion/Culinary Arts/High School Diploma/Equivalency, SD Continuing Education
Janeth Cruz, Internship and Work Experience Coordinator, Imperial Valley College
George Dowden, Coordinator, Career Education, Cuyamaca College
Alexis Duran, Adjunct Professor/FTMA, Southwestern College
Meg Eckles, Faculty, Southwestern College
John Edwards, Research Analyst, MiraCosta College
Claudia Estrada-Howell, Supervisor, Career Center, SD Mesa College
Shawn Fawcett, WBL Coordinator, SD Mesa College
Scott Finn, Counselor/Career Center Coordinator/CTE Transitions Coordinator, Southwestern College
Tasha Frankie, Strong Workforce Faculty Liaison/Assistant Professor, CISC, SD Mesa College
Benjamin Gamboa, Associate Dean, Strong Workforce, SD Miramar College
Erica Garcia, Accounting Supervisor, SD Mesa College
Susan Garland, Senior Grants Admin Specialist, Palomar College
Maci Gerber, WBL Coordinator, Cuyamaca College
Suellen Gonzalez, WBL Coordinator, Imperial Valley College
Lena Heckbert, WBL Coordinator, SD Miramar College
Holly Jagielinski, Assistant Professor, SD Mesa College
Jennifer Kennedy, Job Development/Placement Specialist, SD Continuing Education
Sasha Knox, Job Placement Coordinator, SD City College
Betsy Lane, Associate Dean/Special Projects, Economic & Workforce Development, Imperial Valley College
Allyn Leon, Math Professor/Curriculum Chair, Imperial Valley College
Stephanie Lewis, Dean, College and Career Transition, SD Continuing Education
Zhenya Lindstrom, Associate Dean, Career Education, MiraCosta College
Norma Lloyd, Project Assistant, Southwestern College
Nina Lovejoy, Employment Services Project Manager, MiraCosta College
M.E. Martinez-Sanabria, Faculty, Southwestern College
Kevin McMackin, Director of Strategic Partnerships, Regional Consortium
Patrice Milkovich, Director of Restorative Justice and Apprenticeship Programs, Southwestern College
Maricela Moreno, Student Success Specialist, Imperial Valley College
Tina Ngo Bartel, Director, Centers of Excellence
Roxanne Nunez, CTE Counselor, Imperial Valley College
Alex Ortega, Jr., Job Placement Coordinator, SD Miramar College
Claudia Perkins, Faculty, SD Mesa College
Christine Perri, Dean, HEC, NC, CCAC, Southwestern College
Amy Pimentel, Career Education Pathways Coordinator, MiraCosta College
Cindy Purnell, Project Support Technician, SD Mesa College
Lorena Quiroz, Interim Career Services Supervisor, Cuyamaca College
Tina Recalde, Dean, Health Services, SD Mesa College
Nichol Roe, Associate Dean, Workforce Development and Extended Studies, Palomar College
Monica Romero, Associate Dean, CTE, SD Mesa College
Tonette Salter, Program Coordinator, GCCCD Foundation
Sharon Sampson, Faculty, Grossmont College
Luisa Schultz, Faculty, Southwestern College
Suzanne Sebring, Director of Continuing Education, Palomar College

Mollie Smith, Regional Chair

Angela Tilley-Ruiz, Job Placement Case Manager, Cuyamaca College

Jeanie Tyler, Associate Dean, Strong Workforce, SD City College

Jose Velasquez, Department Chair, Industrial Technology, Imperial Valley College

Clark Wilson, Job Placement Liaison, SD Continuing Education

Christopher Yerkes, Program Specialist, Regional Consortium

Kim Zant, Career Pathways Manager, Regional Consortium

D. Brown called the meeting to order at 3:32 pm

1. Welcome/Introductions

2. Approval of September 13, 2019 Minutes

- Motion to approve by M. Fritch, seconded by E. Silva. Unanimously approved with amendments of C. Storey, E. Silva, and M. Fritch moved to voting members.

3. Programs Approved by Dean's Council

- **City College**
 - Certificated Public Accountant (CPA) Preparatory Program – Certificate of Achievement
 - Freelance Photography – Certificate of Achievement
 - C++ - Certificate Of Achievement
- Motion to approve by J. Ayala, E. Silva seconded. Unanimously approved.

4. SWP Implementation Update

- Career Pathways: K. Zant stated that the goals were approved by the workgroup on 9.18.19. She thanked everyone who has attended the K12 regional Strong Workforce trainings. She announced that the Chancellor's Office will host a K12 SWP Bidders' Conference Webinar on 10.21.19.
- MS/HS: J. Tyler said the workgroup finalized their action plan and that it was taken to the larger workgroup and approved on 9.18.19. As the workgroup completes the goals, the dates the goals are completed will be filled in on the action plan. Updates on action plan progress will be periodically brought to WDC.
- Adult Education and Noncredit: S. Sebring said the Adult Education and Noncredit Pathway Planning group began the approval process for the Adult Education and Noncredit goals at the 10.8.19 meeting. They will complete approvals at the next planning meeting on 11.12.19.
- Pathway Navigation: C. Estrada Howell shared that there was an in-person Pathway Navigation Community of Practice (CoP) on 10.4.19 with over 50 participants in attendance. Information from the CoP has been uploaded to regional website resource library, [here](#). She also noted that Imperial Valley College was the first to implement CCC MyPath and provided information on their experience with that tool for discussion at the 10.4.19 CoP.
- WBL/Job Placement: B. Gamboa stated that the process mapping has been completed. Eight process maps are now in place for Job Placement, Work-Based Learning, and Employer Engagement. WestEd is in the process of making the maps more aesthetically pleasing. These maps will provide a central regional approach for the processes at each

campus. Students and employers will benefit from uniform processes across the region. He also shared that all Jobspeaker interviews have been completed and that a report and recommendations will be published soon. Lastly, B. Gamboa stated that the next Work-Based Learning Coordinator and Job Placement Case Manager CoP is a networking event that will be held on 11.20.19 and encouraged all Regional Directors to attend.

- Employer Engagement: K. McMackin stated that all the Regional Directors are working on their regional profiles. The Employer Engagement goals have been reframed to align with regional priorities and objectives. There is also a concerted focus on collaborating with regional partners. Regional employer engagement brochures have been created as a tool to provide information to employers on how they can work collaboratively with their local community college.
- Data/Research: Z. Lindstrom shared that the workgroup discussed the comprehensive needs assessment and best practices for increasing research support for the faculty institute at the 10.2.19 workgroup meeting. She informed the group that there is a three-hour Comprehensive Needs Assessment meeting at Mesa College on 10.25.19. Next steps for the workgroup include establishing a central point of contact at each campus for data requests in an effort to streamline the process.
- Marketing: M. Ash said that the updated regional website (myworkforceconnection.org) is now live. She asked that all feedback be provided directly to her or Christopher Yerkes. She shared that updates to the careered.org website include the addition of [noncredit classes](#) as well as an updated program finder that includes ALL career education programs. M. Ash also stated that Civilian is working with each college on correctly placing their Google Analytics tracker on the college “apply now” buttons. This information will provide data on the number of prospective students applying o the colleges directly from the regional career education website.
- Retention, Success & Support: SWP Institute: T. Ngo Bartel reminded the group that the Faculty Institute is a project designed to help faculty ask questions about their students to provide support and help them succeed. Faculty will receive a stipend to attend two faculty institute events and complete a data examination project. Faculty will receive \$250 to attend the first event and \$1750 to complete the project and attend the second event. There is space for 25 faculty from each campus and they will need to sign up directly with the Career Education Dean at their campus. The campus leads are the CE dean, a lead researcher and the CIO. The lead researcher will convene faculty to examine retention and success and design a plan for student support. T. Ngo-Bartel offered to host another faculty orientation webinar to explain project details so that faculty are more of the project details.
- Chancellor’s Office: L. Casillas reminded the region that each campus must submit first quarter information for Perkins 1b and 1c. She said the State Perkin’s plan is very important for funding and that more info on Comprehensive Needs Assessment is coming soon.

5. CCCAOE Update: T. Recalde thanked everyone for attending.

6. Budget: S. Cox asked for updates at each campus on spending for Pathway Navigation projects because she will not formally know progress on spending until 11.15.19.

7. Other

- Counselor Conference: M. Ash said that the Counselor Conference will be held on 11.13.19 and registration is almost closed. She encouraged people to sign up soon if they want to attend.
- State Perkins Plan: M. Smith shared that the State Perkins V plan will require each college to meet with regional organizations to coordinate their plan. The group ask that A. Perman, the regional representative on the committee ask for additional information for further discussion.
 - Action Item – Request that A. Perman bring additional information to the November Deans’ Council meeting.

8. Roundtable

The meeting adjourned at 4:48 pm

Next meeting: **November 8, 2019** Mesa College - 7250 Mesa College Dr, San Diego, CA 92111 – NEW Business and Technology Building, Room 101.