

# STRONG WORKFORCE PROGRAM NEWSLETTER

APRIL 1, 2019 – EDITION 5

## DATA & RESEARCH COMMITTEE

*Chairs: Zhenya Lindstrom, Associate Dean, Career Education, MiraCosta College; and Tina Ngo Bartel, Center of Excellence Director*

The COE has started analyzing the online courses offered in Career Education disciplines across the regional colleges (8 out of 10 colleges have provided the data file to the COE). This analysis will be used to inform student success discussions in the disciplines that have a significant online component. The Data & Research Committee has also started discussing the regional summer institute for faculty on retention and success, and the role of researchers at that institute.

## MARKETING COMMITTEE

*Chair: Danene Brown, Dean, Business & Technology, Mesa College*

The regional career education marketing project continues to make significant progress toward the goal of increasing CE enrollment by one percent annually. A college photoshoot, which will give the team sector-specific photography to work with for the CE enrollment campaign, has been scheduled for the first week in April. The Improving the Student Enrollment Experience project is quickly progressing at MiraCosta, and is on track to finish in April 2019. Grossmont and Cuyamaca have completed content and technology discovery workshops, and the first in-depth review session will be scheduled for mid-April. Palomar has signed on to work with Civilian on this effort, and will engage in a partial website redesign with a completion date to be determined.

## K-14 CAREER PATHWAYS WORKGROUP

*Chairs: Betsy Lane, Associate Dean of Workforce Preparation and Community Special Projects, Imperial Valley College; Jennifer Patel, DSN Business and Entrepreneurship, MiraCosta College; and, Kathleen Porter, Executive Director, Career Technical, Adult and Alternative Education, Poway Unified School District*

The Selection Committee (SC) started its work of evaluating the K-12 applications for the purpose of distributing the \$14.7 million K-12 SWP funding. The SC will complete its work by April 26th and forward the results to the Chancellor's Office ahead of the April 30th announcement of awardees.

The K-12 to Community College mapping project will be completed by April 10th and results will be shared at that time. The Career Pathways workgroup will hold an Adult Education/Noncredit strategic planning session on April 9th from 1-4 pm at Miramar College. This planning session is open to any interested parties, and the flyer can be found here: <http://myworkforceconnection.org/event/california-adult-education-program-noncredit-pathways-strategic-planning-meeting/>. The next Career Pathways workgroup meeting will be held on April 16th.

## PATHWAY NAVIGATION WORKGROUP

*Chairs: Claudia Estrada-Howell, Supervisor, Transfer Center and Career Guidance Center, Mesa College; and, Javier Ayala, Dean, Career & Technical Education & Workforce Development, Grossmont College*

The Pathway Navigation group held their first Community of Practice (CoP) event at Cuyamaca College on February 25, 2019. The agenda included the opportunity for three colleges to showcase their "Promising Practices" within the region. Grossmont presented on the topic of career planning before education planning, while Southwestern presented on differentiated orientation, and Mesa presented on comprehensive student intake. The next community of practice engagement opportunity will be a virtual meeting, held via Zoom. Communication regarding these opportunities will go out to all campus project leads sometime in April.

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## WORK-BASED LEARNING/JOB PLACEMENT WORKGROUP

*Chairs: Ben Gamboa, Associate Dean, Strong Workforce Program, Miramar College; and, Larry McLemore, Dean, Career & Technical Education, Cuyamaca College*

The WBL workgroup hosted two major events in March: the Work-Based Learning, Job Placement, and Employer Engagement Process Mapping Retreat and the first CoP meeting for job placement case managers and work-based learning coordinators. Participants created a beginning draft of three major processes using input from college faculty and career professionals from each college. Findings included important similarities among colleges, and the group started conversations about how regional infrastructure can support the colleges as they continue on their Guided Pathways redesign efforts. Participants in the CoP were able to discuss their roles and beginning steps to implement or bolster work-based learning and job placement practices at their college. Planning, accessing data, and tracking results were some of the first issues addressed by many of the colleges who have already hired individuals for these roles.

## TUTORING WORKGROUP

*Chair: Monica Romero, Associate Dean, Career & Technical Education, Mesa College*

Results from the CE Tutoring Survey are being compiled and a summary will be shared in May.

## EMPLOYER ENGAGEMENT WORKGROUP

*Chairs: Cassandra Storey, Dean, Career Education & Skilled Trades, San Diego Continuing Education; and, Margie Fritch, Dean, Career Technical & Extended Education, Palomar College*

The Employer Engagement workgroup continues to focus on mapping a regional engagement process that works for students, industry and colleges. The group met on March 19th with external partners and Deputy Sector Navigators (DSNs). The DSNs were introduced to the regional partners and set goals for employer engagement. The goals will be formalized at the next meeting and then shared with all stakeholders. The group decided to expand membership and bring in additional external partners. In addition to the San Diego Workforce Partnership and the San Diego Regional Economic Development Corporation, the East County Economic Development Council, San Diego North Economic Development Council, and South County Economic Development Council will also be invited to participate. Each DSN will invite a primary trade organization from each sector to participate.