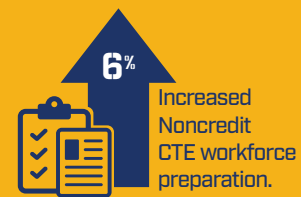
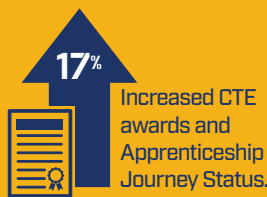


# REALIZE POSITIVE OUTCOMES THROUGH THE STRONG WORKFORCE PROGRAM

The 10 community colleges in San Diego and Imperial Counties have achieved positive outcomes due to the Strong Workforce Program funding at a regional and individual college level. **These positive results can only continue with ongoing legislative support.**

## STRONG WORKFORCE OUTCOMES



## REGIONAL PRIORITIES



**Career Pathways** aligns school curriculum and outreach from high school and adult education.



**Employment Readiness** provides 21st century skills integration and employment preparation.



**Work-based Learning** engages students in real-world work-related activities and experiences.



**Job Placement** provides ongoing funding to the colleges for job placement.



**Data and Research** informs all decisions and planning.



**Pathway Alignment** with labor market.



**Onboarding** provides systemic engagement with all students upon enrollment.



**Marketing** the region's college career education programs.

## LEVERAGING RESOURCES

### Regional Partnerships

Collaborate with regional Economic Development Corporations (EDC), Local Education Agencies, Offices of Education for San Diego and Imperial Counties, and adult education schools to inform and improve educational pathways to higher education, and provide internships and employment opportunities for students.

### Employer Engagement

Facilitate college connections with employers to ensure curriculum alignment with industry needs, create work-based learning experiences, and expand employment opportunities.

### Investments in Colleges

Invest strategically in the colleges to support projects that address the needs of industry and achieve the goals of the Regional Priorities. For example, our partnership with the San Diego Regional EDC and the Advancing San Diego grant provided paid internships to students.