



What is Program Finder?

Program Finder is a simple, yet powerful tool designed to connect high school students with Career Education programs offered at local community colleges in San Diego & Imperial Counties. The easy-to-use tool enables students and their parents to browse all industry sectors and find programs that match their interests. The Program Finder also provides community colleges with high school pathway information for outreach and collaboration.

The Power of Program Finder...

- **IDENTIFY** students who are already in the San Diego & Imperial Counties Career Education pipeline.
- **EVALUATE** program enrollment trends and cultivate communication with K-12 prospects.
- **CONNECT** community college Career Education faculty with their high school counterparts for collaboration.
- **CUSTOMIZE** your college's Career Education program marketing plan!

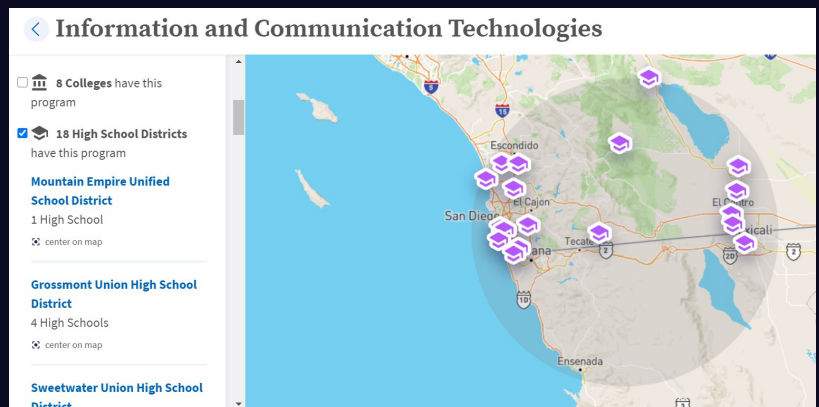
Connecting college career education with high school CTE students, tomorrow's workforce!

Seeing the Future of San Diego & Imperial Counties Career Education

- The Program Finder tool does more than just match students to career education programs at the community colleges. It empowers the colleges themselves to connect with future students, aiding efforts in planning and outreach.
- Program Finder gives college faculty visibility into which K-12 CTE pathways each institution offers, as well as the number of students in each pathway. Through this information, colleges can tailor marketing efforts to the students most likely to choose related career education pathways, boosting efficacy and enrollment.

Find your K-12 Partners on the Map!

Program Finder's easy-to-use interface enables CTE faculty and administrators to identify K-12 pathways within their college footprint. Just click on the institutional icon to see a list of schools and programs within a district. Program Finder also displays valuable data regarding headcount for each high school CTE pathway, allowing colleges to plan outreach more effectively.



Ready to Take a Test Drive? Connect to Program Finder at www.programfinder.com

COMMUNITY COLLEGES

SAN DIEGO & IMPERIAL COUNTIES

CAREER EDUCATION

For more information or questions, email: careered@gcccd.edu

POWERED BY



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