# **SDICCC Program Finder Messaging**

# **Overarching Message**

# **Program Finder**

Find Your Future

Program Finder is a revolutionary new platform that allows students, parents, teachers, and counselors to quickly and easily find a path to a future career by matching their occupational interests with community colleges offering related programs—all in just a few clicks! Whether you're a prospective student exploring career and college opportunities, a parent looking for practical and professional education options, a counselor trying to connect students to community college programs, or a CTE teacher guiding students on their career journey, Program Finder is here to get you where you want to go.

Your future awaits. Let Program Finder help you find it.

# **Sample Messaging**

### Middle School Students

- I, Do you know about high school pathway options? Looking for a clear pathway that leads to a career? Get started in high school! Program Finder makes it easy to connect your career interests with high school pathways that lead to local community colleges related programs, all in just a few clicks. Find your future at [www.ProgramFinder.com].
- **0**, Tired of hunting for high school pathways that lead to college programs? Use Program Finder to easily connect your career goals to high school pathways and the best career education programs at the San Diego & Imperial Counties community colleges. Finding your future has never been easier! Check us out online at [www.ProgramFinder.com].
- 1, Hunting for high school pathways can be hard. We feel your pain! That's why we created Program Finder, an easy to use website that lets you use your career interests to find high school pathways that lead to the perfect local community college program. It's easy, it's free, and we won't even ask for your email. Find your future at [www.ProgramFinder.com].

# **High School Students**

- I, College program options got you confused? Looking for a clear pathway that leads to a career? Program Finder makes it easy to connect your career interests with local community colleges offering related program, all in just a few clicks. Find your future at [www.ProgramFinder.com].
- **0**, Tired of hunting for college programs? Use Program Finder to easily connect your career goals to the best career education programs at the San Diego & Imperial Counties community colleges. Finding your future has never been easier! Check us out online at [www.ProgramFinder.com].
- 1, Hunting for colleges can be hard. We feel your pain! That's why we created Program Finder, an easy to use website that lets you use your career interests to find the perfect local community college program. It's easy, it's free, and we won't even ask for your email. Find your future at [www.ProgramFinder.com].

### **Parents**

- *I*, Searching for the perfect college program? Program Finder makes it easier than ever to connect career goals to the best career education programs at the San Diego & Imperial Counties community colleges. Affordable, award-winning options await! Visit us online at [www.ProgramFinder.com].
- **0**, Finding the perfect college isn't easy. At least it wasn't, until now. In just a few clicks, Program Finder will connect your student's career interests with the best regional community college career education programs. It's easy and FREE! Try it out at [www.ProgramFinder.com].
- **1**, Looking for the perfect college? In just a few clicks, Program Finder will connect your student's career interests with the best regional community college career education programs. It's easy and FREE! Try it out at [www.ProgramFinder.com].
- **2**, We made hunting for colleges EASY! In just a few clicks, Program Finder will connect your student's career hopes with related career education programs at the San Diego & Imperial Counties community colleges! It's easy, its free, and we won't even ask for your email. Check it out at [www.ProgramFinder.com].

## **Teachers**

- I, Want to help your students find their futures? Use Program Finder to easily connect a student's career pathway with the best career education programs at the San Diego & Imperial Counties community colleges. Best of all, it was designed by educators for educators! Visit us online at [www.ProgramFinder.com].
- **0**, Students asking for college advice? In just a few clicks, the brand new Program Finder connects career interests with the best community college career education programs in the region. It's fast. It's easy. And it's online. Try it out at [www.ProgramFinder.com].
- **1,** The fastest path to career success isn't always clear. That's why we created Program Finder, an easy-to-use website that connects career goals to the best community college career education programs. Put your students on the path to success today. Check it out at [www.ProgramFinder.com].

#### Counselors

- *I*, Ready to put your students on the path to career success? Designed by educators for educators, Program Finder is an easy-to-use website that connects career goals with career education programs at the San Diego & Imperial Counties community colleges. It's easy. It's free. And it was designed with you in mind! Try it out at [www.ProgramFinder.com].
- **0**, Change more lives. Utilize your time...with Program Finder, a brand new website that connects career pathways with the San Diego & Imperial Counties community college's that offer related programs. Check it out at [www.ProgramFinder.com].
- **1,** We made searching for community college programs fast and easy! Program Finder is an easy-to-use website that bridges the gap between career pathways and regional community college career education programs. In just a few clicks, students can follow their career interests to find the perfect college program. It's easy! Try it out at [www.ProgramFinder.com].
- **2**, Cut your counseling time in half with Program Finder. Use the website during your one-on-one meetings or share Program Finder with students for FREE. An easy and fast way to connect career goals with a local community college programs. Try it out at [www.ProgramFinder.com].

### **Administrators**

- *I*, In just a few clicks, Program Finder connects a student's career goals to the best career education programs at the San Diego & Imperial Counties community colleges. Try it out at [www.ProgramFinder.com].
- **0,** Students, teachers, and counselors love Program Finder! An easy-to-use website that connects career interests to the best regional community college career education programs. Best of all, it was designed by educators for educators and it's FREE! Check it out at [www.ProgramFinder.com].
- 1, Change more lives in less time! Program Finder was designed by educators to make it easier for teachers, counselors, and students to connect career interests with the best career education program options at the San Diego & Imperial Counties community colleges. It's easy. It's fast. And it's free! Check it out at [www.ProgramFinder.com].