

# SAN DIEGO & IMPERIAL COUNTIES STRONG WORKFORCE EMPLOYER ENGAGEMENT MODEL

## ENGAGEMENT DRIVERS

### Regional Employer Engagement Team

Director of Strategic Partnerships  
 Director of Apprenticeships  
 Center of Excellence for Labor Market Research  
 Employer Relations Liaisons  
 Industry Relations Consultants

### Regional Partners

Economic Development Corporations  
 Workforce Development Boards  
 Community-based Organizations  
 Industry, Labor, & Trade Associations  
 Chambers of Commerce  
 Local Education Agencies

### College Employer Engagement Teams

**Work-based Learning Coordinators,  
 Job Placement Case Managers, & Career  
 Centers at:**

Cuyamaca College  
 Grossmont College  
 Imperial Valley College  
 MiraCosta College  
 Palomar College  
 San Diego City College  
 San Diego College of Continuing Education  
 San Diego Mesa College  
 San Diego Miramar College  
 Southwestern College



### COLLEGE OUTCOMES

- Student preparation: knowledge, skills & abilities aligned to industry needs
- Equitable work-based learning
- Careers that lead to social mobility

### EMPLOYER OUTCOMES

- Access to a well-trained talent source
- Early exposure to students in work-based learning
- Training resources for current staff

### Industry Sectors



Advanced Manufacturing



Education & Human Development



Life Sciences & Biotechnology



Advanced Transportation & Logistics



Energy, Construction, & Utilities



Public Safety



Agriculture, Water, & Environmental Technologies



Healthcare



Retail, Hospitality, & Tourism



Business & Entrepreneurship



Information Communication Technologies & Digital Media