## Equitable Access to Apprenticeship



San Diego-Imperial Regional Consortium Apprenticeship Workshop #5 June 6, 2023

#### Please Introduce Yourself in the Chat

- Name
- College
- Role / Job Title
- A question or issue you hope to explore today



#### Presenters

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Co-Founder

High Road Alliance

High Road Alliance

We convene partnerships to open doors to equitable, inclusive employment opportunities and career advancement.



## Apprenticeship Workshop Series

Workshop #1(February 6): Considering Apprenticeship & Other Career Training Experiences

Workshop #2 (March 6): Nuts and Bolts of Apprenticeship Program Planning and Design

Workshop #3 (April 3): Nuts and Bolts of Apprenticeship Program Management

Workshop #4 (May 1): Workshopping LEA Apprenticeship Issues

Workshop #5 (June 6): Equitable Access to Apprenticeship



## Workshop #5 Objectives

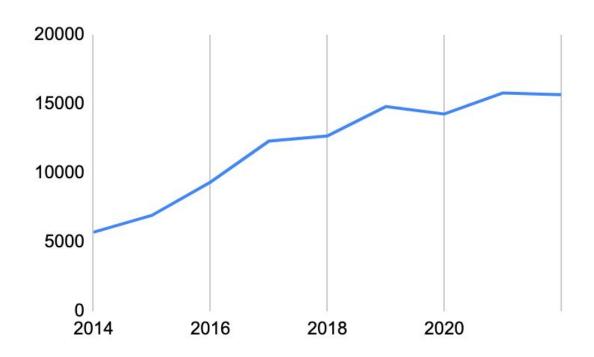
- Establish reasons for focusing on equity in apprenticeship
- Get familiar with the Equitable Apprenticeship Toolkit and other resources
- Explore the role of the community college in identifying and addressing equity issues in apprenticeship
- Identify possible barriers to students' equitable access and success in apprenticeship and ways to address them

## Why equitable apprenticeship?

#### Context in California

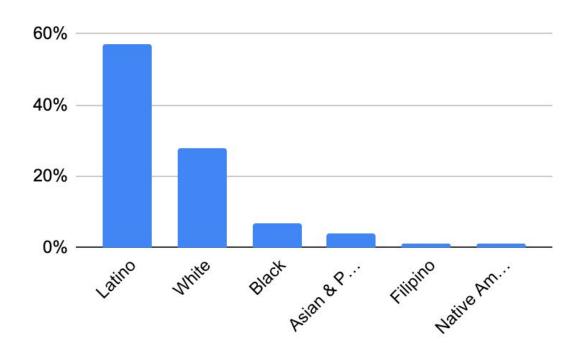
- California's ambitious goal: 500,000 active apprentices by 2029
  - Apprenticeship could open doors for a more diverse workforce to achieve financial security
- Post-pandemic economic recovery, upskilling and re-employment
  - Equitable distribution of training and employment opportunity
  - Address current pandemic impact and historic marginalization of California populations that are, in fact, the workforce of the future

## Apprenticeship Completions in California Apprentice Completions by Year, 2014-2022



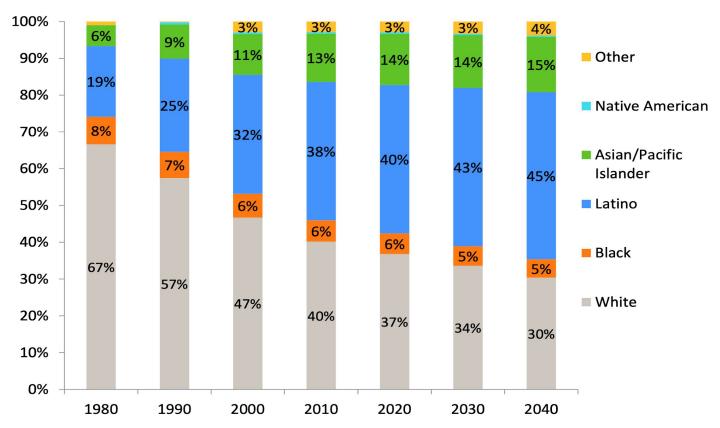


## Apprenticeship Participation in California Active Apprentices by Race, May 2023





#### Changing Demographics, California, 1980-2040





Pastor, Manuel. "Looking Forward: Demographic Change, Economic Shifts, and the Next California", presentation at California Adult Education Summit, November 02, 2016

## How can California achieve equity in apprenticeship?

- Address the barriers both immediate and historical that may impede pre-apprenticeship or apprenticeship access, acceptance, and an apprentice's integration and growth in the industry
- Apply an equity lens to program planning, design, staffing, outreach, delivery, evaluation, improvement... Not a one-time activity!
- Respond to barriers with intentionality to achieve a "level playing field"



#### How the Equitable Apprenticeship Toolkit Came to Be

- Survey (October 2020): 57 responses from pre-apprenticeship and apprenticeship programs across CA
- Peer Learning Circles (December 2020): 4 with invited survey respondents, 2 with current California Apprenticeship Initiative pre-apprenticeship and apprenticeship grantees

#### **OUTCOME:**

a snapshot of issues, opportunities, and collective interest in growing the field of equitable apprenticeship





FOUNDATION for CALIFORNIA COMMUNITY COLLEGES





#### Building and Growing Apprenticeship with Equity in Mind

An Equitable Apprenticeships Toolkit September 2021

#### Prepared for

Foundation for California Community Colleges

#### Prepared by

Jennie Mollica and Peter Simon



# Tools for *Intentionally*Keeping Equity Front and Center in Apprenticeship Programs

# Equity in apprenticeship must not be an afterthought

- Get clear on possible barriers to equity
- Set equity goals
- Let goals drive design
- Apply an equity lens to every step of design, delivery, and improvement



## Equitable Apprenticeship Framework



## The Equitable Apprenticeship Toolkit's 14 Tools

Information Gathering Tools		Action Planning Tools	
2. Occupation De	entices' Goals, Challenges	1. 2. 3. 4. 5. 6. 7.	Defining the Goals of Your Equitable Apprenticeship Partnership Securing Partnerships Making Apprenticeship Entry Accessible Designing a Pre-Apprenticeship Program Removing Barriers and Supporting Transition to Apprenticeship Making Apprenticeship Classroom and On-the-Job Training Accessible Providing Support During Apprenticeship Training Keeping Equity Front and Center

## What is the role of the community college in equitable apprenticeship programs?

## Small Group Discussions & Sticky Notes

- From where you sit now, how might the college have a role in identifying equity issues in a new or existing apprenticeship program?
- How might the college have a role in addressing those issues?
- 3. What is unclear to you about those roles?

## What are the community college LEA's areas of influence re: equity?

- <u>Direct</u>: influence over pre-apprenticeship and apprenticeship instruction and student supports
- <u>Indirect:</u> voice in the apprenticeship team's design and implementation process



#### **Program and Service Design**

Rigorous gathering and use of data on industry, worker, and community needs and equity-related outcomes

#### **Accessible Apprenticeship**

Classroom instruction. on-the-job training, and support that is culturally responsive, accommodates differences in background and skills levels, and equitably prepares workers with the technical, academic, digital, and soft skills needed to succeed in quality occupations and careers

## Equitable. Industry-Driven, Worker-Centered. **Community-Oriented Apprenticeship Transition to Apprenticeship**

A holistic approach to supporting workers' approach to and smooth entry into apprenticeship by removing barriers, advocating, and creating direct linkages

#### **Access and Recruitment**

Approach to recruitment that promotes equity in program entry requirements, engages workers and community partners, and supports workers' career awareness and agency

#### Pre-Apprenticeship/Bridge

Training and support that equitably prepares workers with the basic skills, soft skills, digital literacy, and industry awareness needed to succeed in apprenticeship



## Small Group Discussions:

Imagine that you represent a community college LEA on a team that is building a new apprenticeship program.

I want our apprentices to better reflect our community demographics...

Maybe we could adapt our entry requirements?



For each Framework element, what roles will you play to keep equity front and center?

What are possible barriers to equity?

What are strategies to address them?

#### Identifying Potential Barriers to Access & Success

- Community Demographics and Skills
- Occupation Demographics and Skills
- Industry Employment Requirements
- Apprenticeship Training Entry Requirements
- Potential Apprentices' Goals, Interests, and Challenges
- Conditions for Equity-Focused Change



## Program and Service Design

- Listen and bring out employers' concerns about equity (hiring need, internal equity goals, external pressures...)
- Provide available data, and propose to track down additional data
- Name the barriers you see to equity in the program
- Help the team define equity goals
- Participate in collaborative problem solving to devise solutions



#### Access and Recruitment

- Engage counselors, DSPS, Veterans' Center, adult education, affinity groups, HSI/AANIPISI, etc. in reaching current community college students
- Join employers and unions in recruitment of incumbent workers in the industry
- Review apprenticeship entry requirements for possible barriers to entry - and advocate for adjustments
- Provide assistance with the application/exam process
- ID ways to provide concurrent training or support



## Pre-Apprenticeship

- Be part of the process to decide if pre-apprenticeship is a possible (or the best) way to address barriers
- Integrate basic skills, ESL, digital literacy, job readiness, or GED support for apprenticeship readiness
- Build in tutoring, mentoring, student support services, and financial support
- Facilitate pre-apprentices' sense of belonging and inclusion in the classroom and in the industry



## Transition to Apprenticeship

- Integrate first-year apprenticeship content in pre-apprenticeship or other college course
- Establish pre-apprenticeship or other career education program – direct linkage to apprenticeship (advanced standing in apprenticeship, credit, priority interview)
- Offer alternatives for students who do not initially pass apprenticeship entry exam or requirements
- Offer credit for prior learning related to apprenticeship



## Accessible Apprenticeship

- Integrate basic math or English, ESL, digital literacy, job readiness, or GED preparation into apprenticeship instruction
- Build in tutoring, mentoring, student support services, and financial support
- Facilitate apprentices' sense of belonging and inclusion in the classroom and in the industry
- Analyze apprentice retention and success data to understand areas for improvement



# How will *you* have a voice in equitable apprenticeship?

#### Discussion

- 1. In the context of a current or future apprenticeship program, in what ways do you imagine identifying or addressing equity issues?
- 2. How could one or more of the tools in the Toolkit help the team to move forward, or help to define your role in this?

#### Resources

- Regional Consortium <u>Apprenticeship Page</u>
- Google Drive Folder: <u>Apprenticeship Resources</u>
- Glossary of Work-based Learning Elements
- Glossary of Apprenticeship-related Terms and Acronyms



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