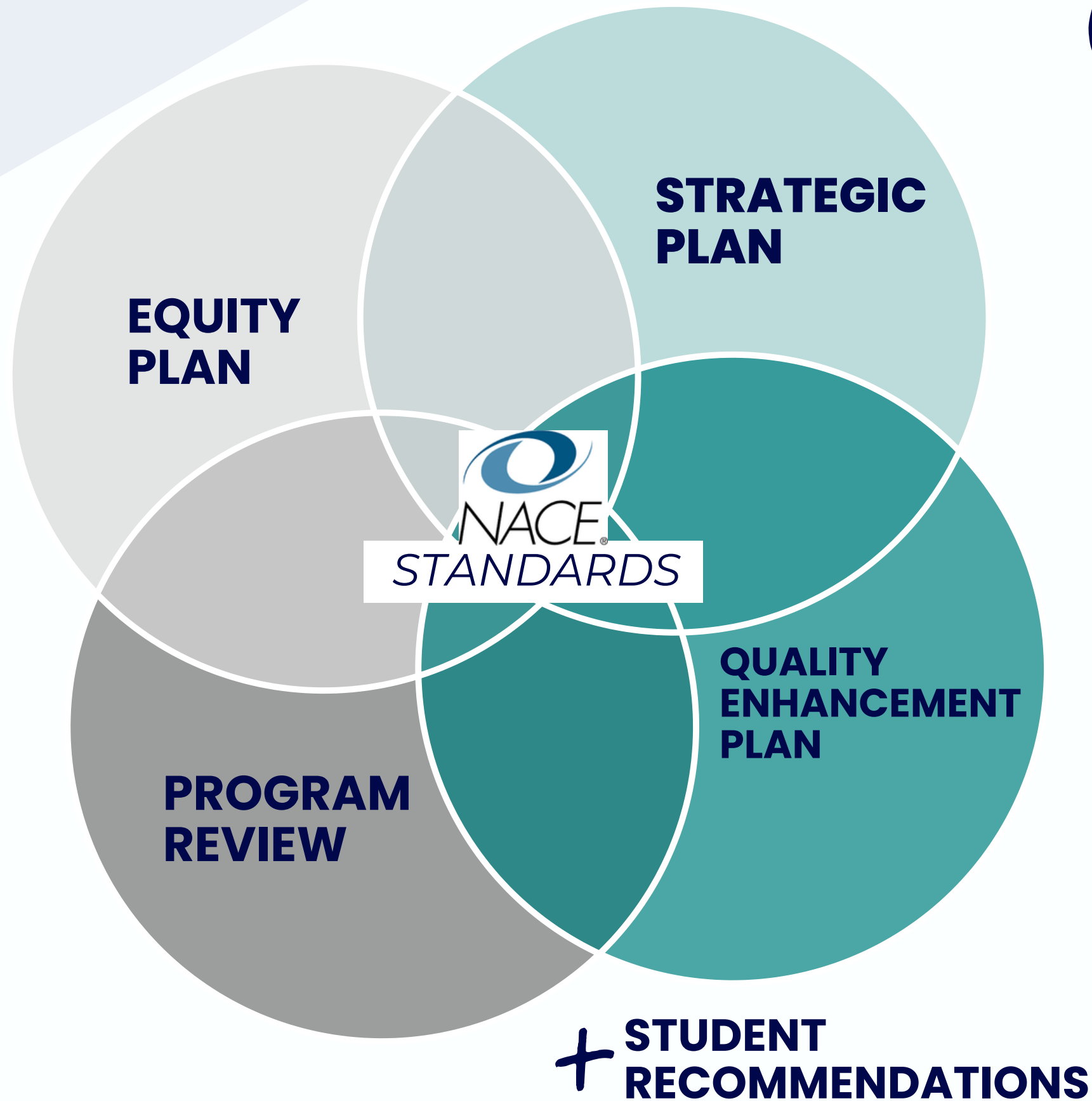




**STRATEGIC PLAN &
QUALITY ENHANCEMENT**
A vision for the future
2022-2025

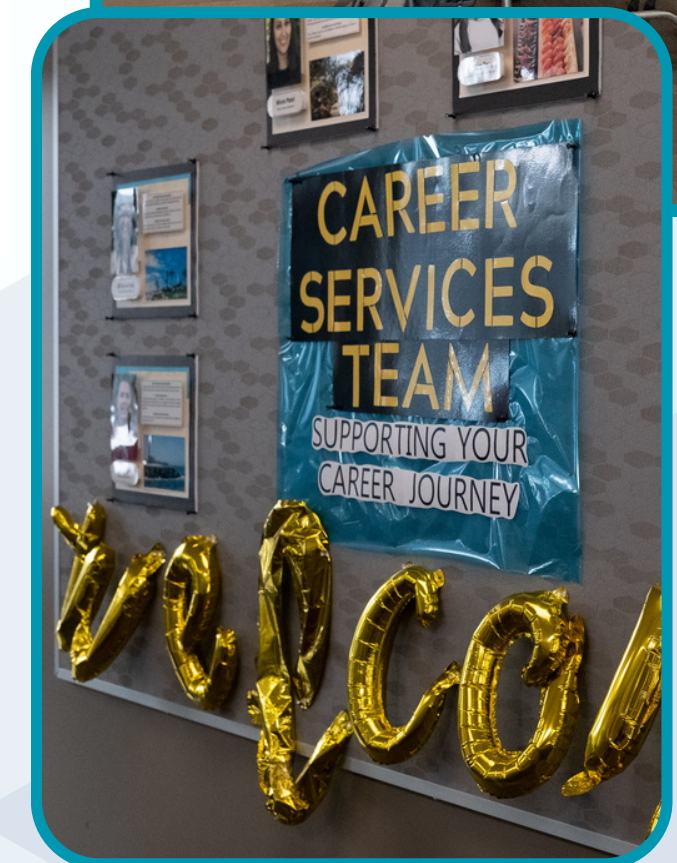
A VISION FOR THE FUTURE

Our Why



STRATEGIC PLAN
QEP REPORT

SCAN ME 



QUALITY ENHANCEMENT PROCESS

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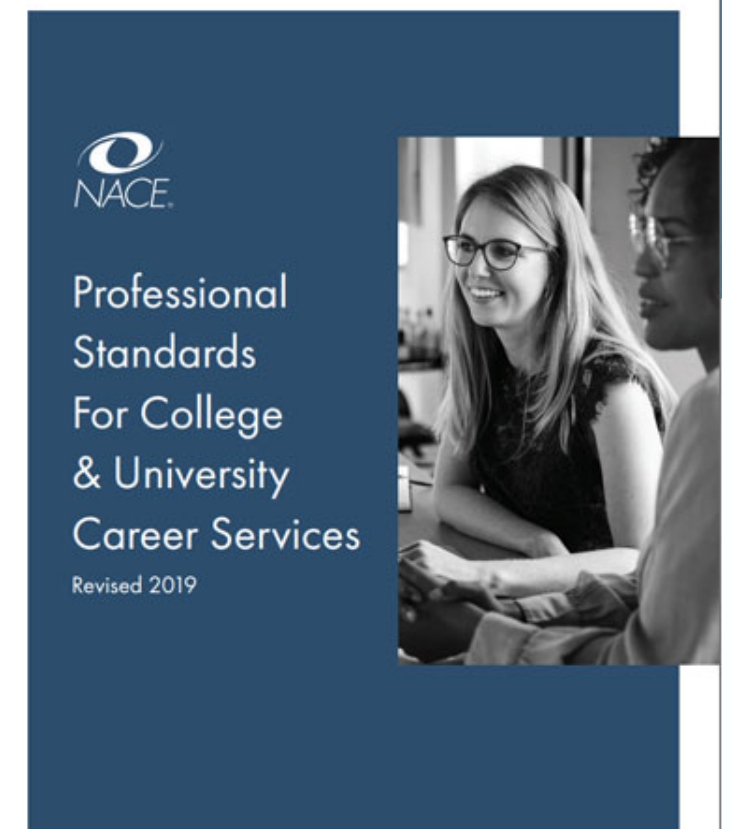
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SCAN ME 

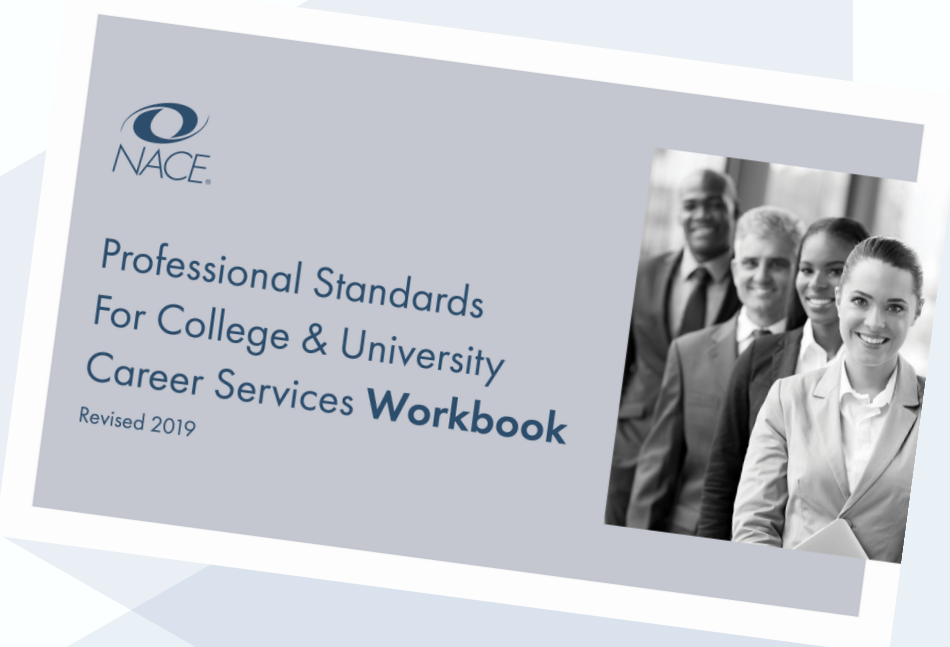
QUALITY ENHANCEMENT PROCESS

Career services follow specific standards to assess its operations. As such, the San Diego Miramar Career Center has undergone a self-evaluation guided by NACE standards.

The NACE Professional Standards for College & University Career Services: Represent current national expectations of excellence in professional career services practice. Have been designed to be reasonably attainable by all institutions of higher education. Are written broadly to reflect variations in career services provided by individual colleges and universities. Provide meaningful measures of program and service effectiveness to help meet assessment and accountability expectations.



National Association of Colleges and Employers
62 Highland Avenue, Bethlehem, PA 18017 | www.nacweb.org | 610.868.1421



QUALITY ENHANCEMENT PLAN

National Association of Colleges and Employers (NACE) Standards for Career Services

Quality improvement initiatives can be externally driven, such as accreditation or certification processes; these entail an outside team of professionals using the organization's criteria to collect evidence and issue a pass/not pass decision based on that evidence. Career services follow specific standards to assess its operations. As such, the San Diego Miramar Career Center has undergone a self-evaluation guided by NACE standards.

The NACE Professional Standards for College & University Career Services:

- Represent current national expectations of excellence in professional career services practice.
- Have been designed to be reasonably attainable by all institutions of higher education.
- Are written broadly to reflect variations in career services provided by individual colleges and universities.
- Provide meaningful measures of program and service effectiveness to help meet assessment and accountability expectations.



IX. Employer Relations and Recruitment Services

332. Employers are both vital partners in the educational process and primary customers for college/university career services. Each career services unit develops policies and practices to ensure the highest quality employer relations and services.

N/A 0 1 2 3 4

Comments: _____

333. Career services develops strategic objectives for employer relations/services and job development that yield maximum and optimal opportunities for students and other designated clients.

N/A 0 1 2 3 4

Comments: _____

334. Career services develops, maintains, and enhances relationships with employers that may provide career development, employment opportunities, and educational programming for students and other designated clients.

N/A 0 1 2 3 4

Comments: _____

335. Career services enhances customer service and fosters improvement by using feedback from employers.

N/A 0 1 2 3 4

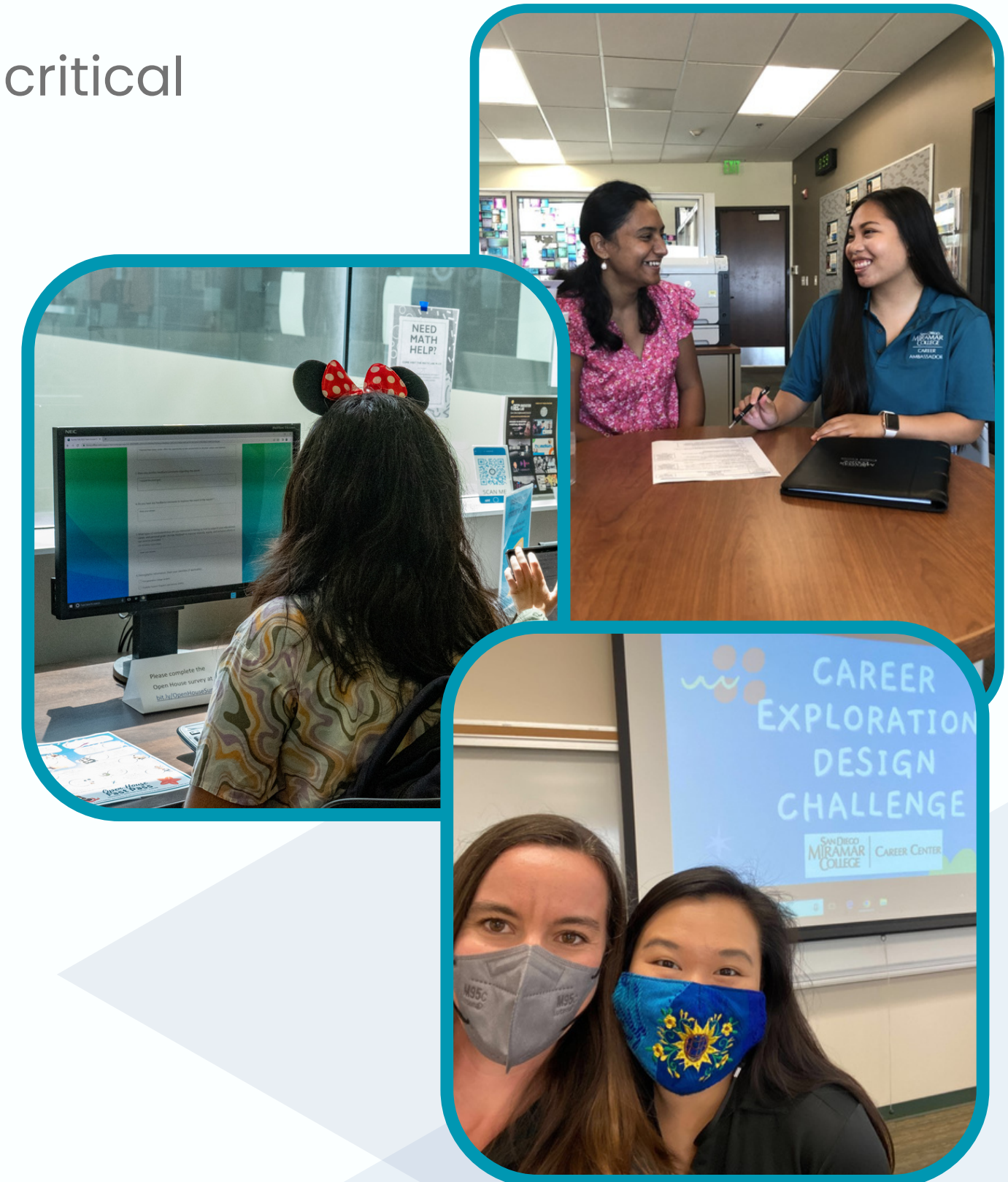
Comments: _____

KEY: Standards that appear in bold are "must" statements; these are essential components or functions of career services.
 N/A=Not applicable, 0=Insufficient evidence to determine level to which standard is met, 1=Does not meet standard, 2=Partially meets standard, 3=Meets standard, 4=Exceeds standard

QUALITY ENHANCEMENT PROCESS FINDINGS AND RECOMMENDATIONS

After completing the quality enhancement process, three critical recommendations came to light;

- 1 Facilities and Equipment
- 2 Staffing
- 3 Technology, Software & Data



TIMELINE

January - February

Review the current website and materials.
Review the NACE standards document.
Engage in program review.

April-May

Review Career Center 2016 consultant report from CAEL.

September- October

Collect student feedback.

December

Collect Employer feedback.
Complete the "NACE Standards" workbook.

2022

March

Complete the program review process.
Evaluate current staffing & needs.

June-August

Program review. Begin draft of Quality Enhancement Plan.
Tour the current Career Center space with the Vice President of Instruction.

November-December

Collect Career Services Staff feedback.

January

Present the Plan to the college's Vice Presidents & Executive team.

2023

February-May

Present the plan to the President's Cabinet, Academic Senate, Classified Senate, Associated Student Government, College Council & Career Education Advisory Board.



YOU CAN DO THIS!

Non-Scaled Approach

A lot of work; small to medium impact

Over-worked staff culture

Create Programs and Partnerships

Do More

Refer everything to Career Services

Data-Driven; Everything Vision

Scaled Approach

A lot of up front work only; big impact

Staff are focused and have time for what is important

Connect to the Ecosystem

Watch more happen

Train Career Everywhere

Vision-Driven; Data-informed



GET STARTED

1 **Prioritize Your Time**



2 **Don't Work Alone**



3 **Gather Student Input**



4 **Continuous Improvement**

Review plan annually, prior to Program Review.



SAN DIEGO MIRAMAR COLLEGE

CAREER CENTER

Q & A

SAN DIEGO MIRAMAR COLLEGE
CAREER CENTER

**WE APPRECIATE YOUR
FEEDBACK.**

**CONTACT ME:
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CESTRADA@SDCCD.EDU**

**SPECIAL THANKS TO
AMARA TANG
MONA PATEL
ARNI NEFF**

